

# Travel Trends 2025

amadeus | GLOBETRENDER

TREND 1

## New Heydays

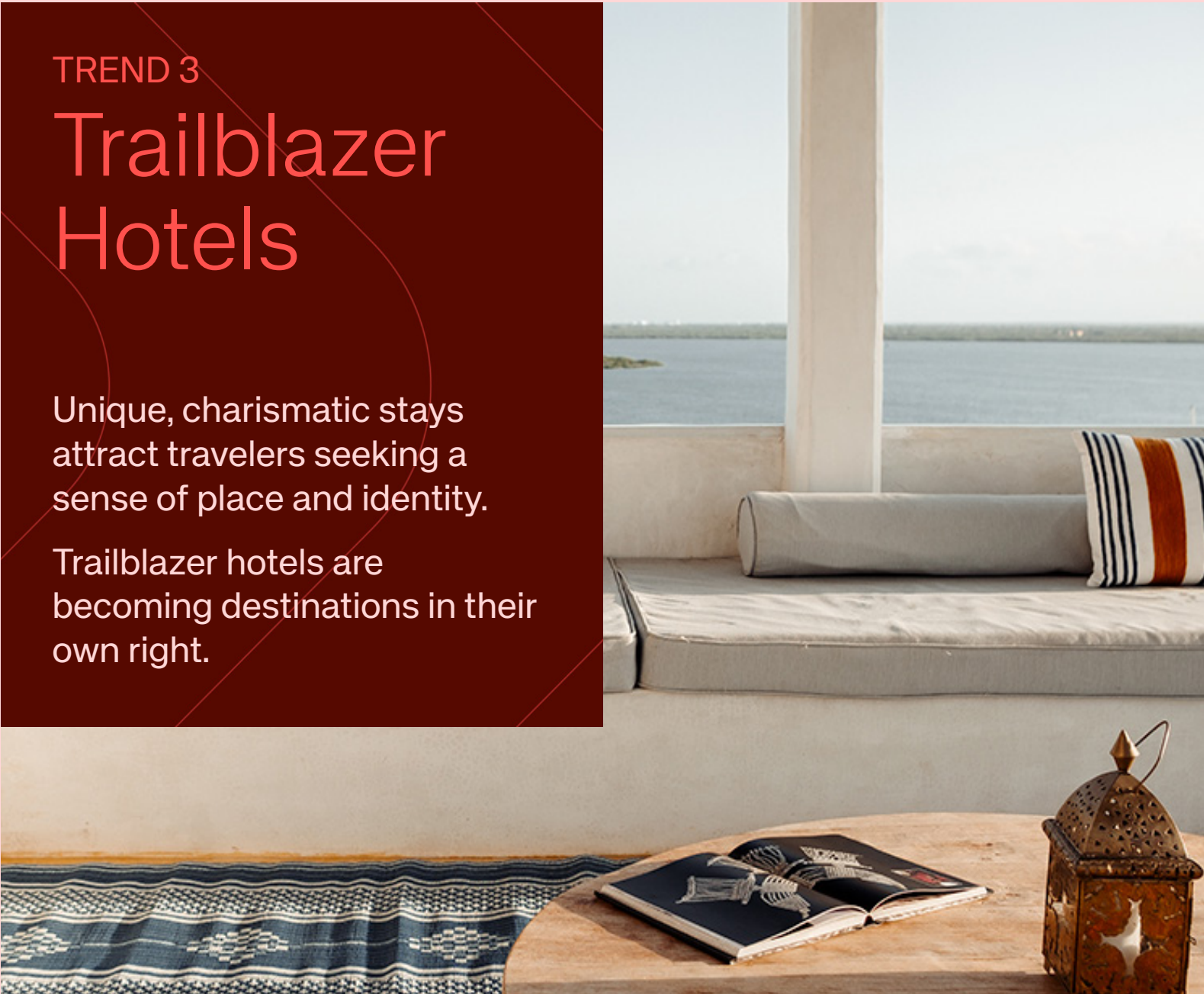
As an antidote to change fatigue, a new wave of nostalgia is inspiring people to relive the vacations of their youth, gap years, and childhood dreams.



TREND 3

## Trailblazer Hotels

Unique, charismatic stays attract travelers seeking a sense of place and identity. Trailblazer hotels are becoming destinations in their own right.



TREND 4

## Asia Uplift

Asia is gearing up for a travel resurgence with new visa-free programs attracting more travelers eager to explore its cultural treasures and business opportunities.



TREND 5

## Connections IRL (in real life)

As digital dating burnout rises, travel will become a new avenue for real-world connections, from holiday romances to lasting friendships.

