

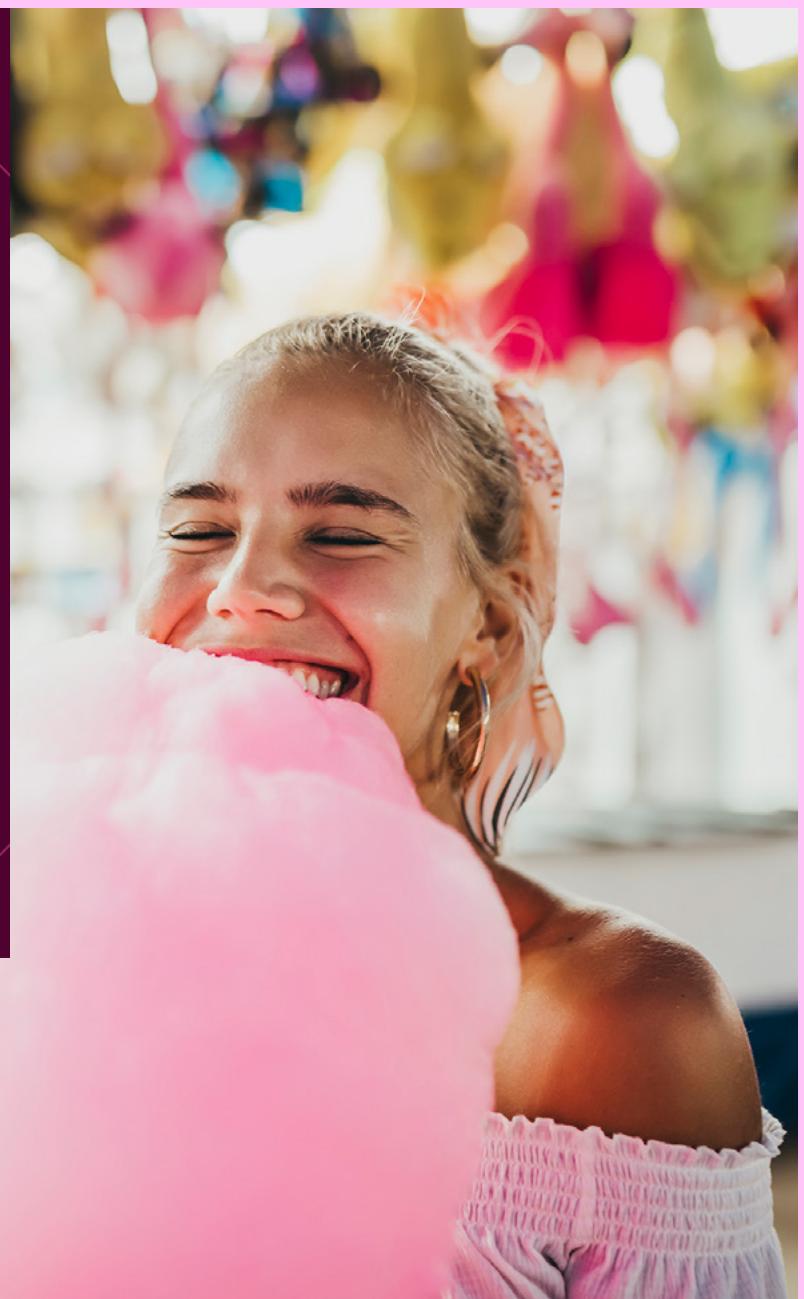
Travel Trends 2025

AMADEUS | GLOBETRENDERS

TREND 1

New Heydays

As an antidote to change fatigue, a new wave of nostalgia is inspiring people to relive the vacations of their youth, gap years, and childhood dreams.

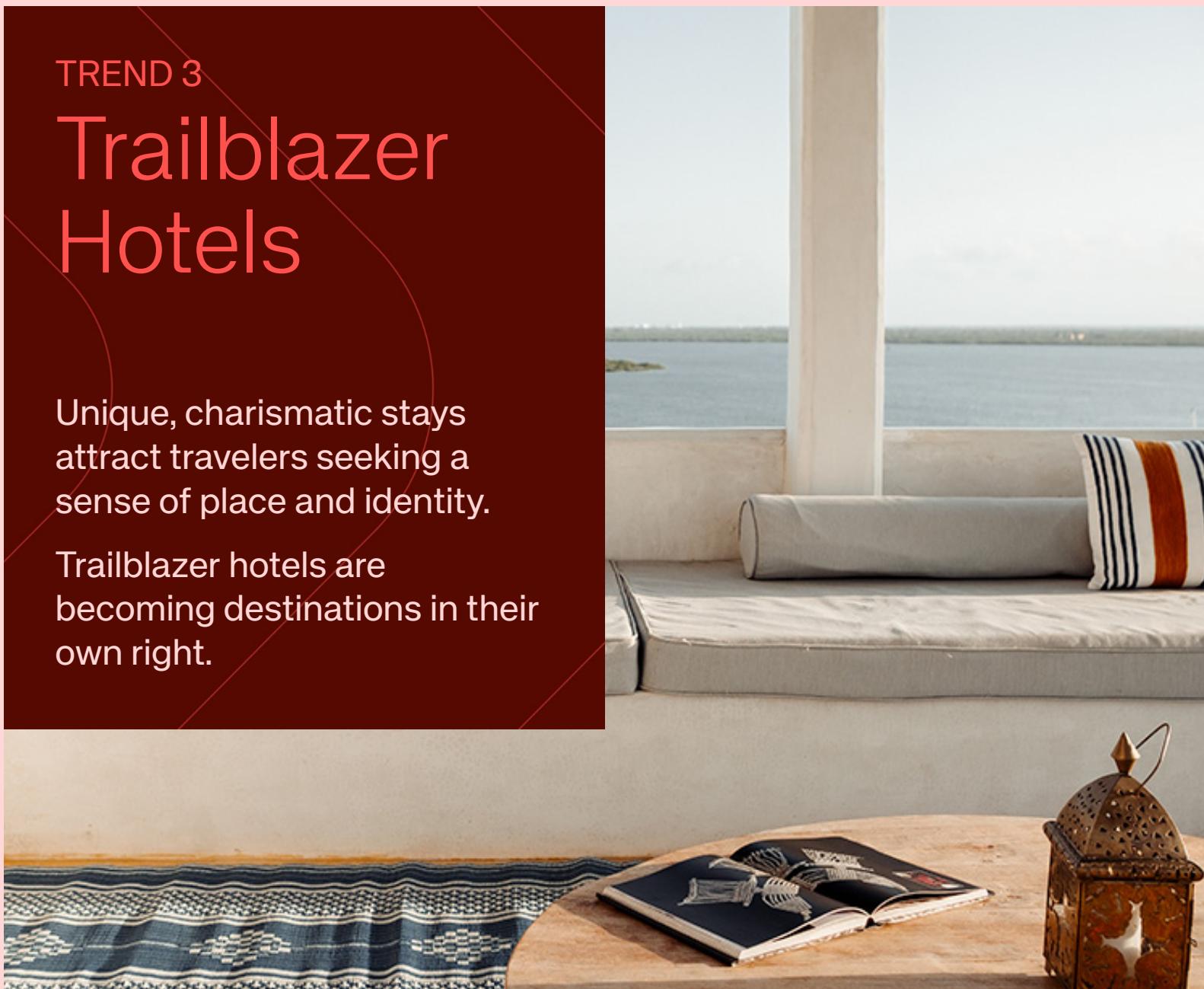


TREND 3

Trailblazer Hotels

Unique, charismatic stays attract travelers seeking a sense of place and identity.

Trailblazer hotels are becoming destinations in their own right.



TREND 2

Personalized Flying

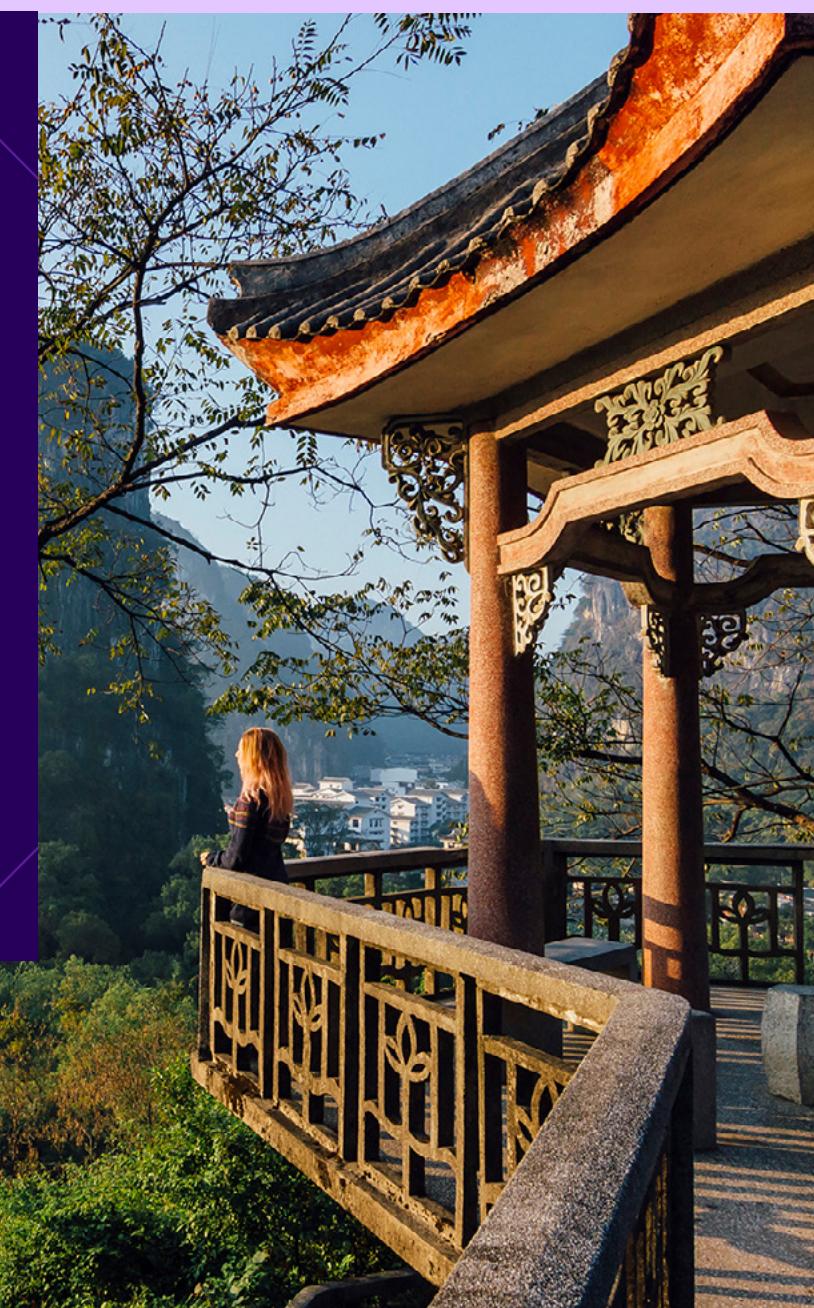
Artificial Intelligence, 5G, and Virtual Reality will converge to create highly personalized, connected, and immersive experiences for air passengers.



TREND 4

Asia Uplift

Asia is gearing up for a travel resurgence with new visa-free programs attracting more travelers eager to explore its cultural treasures and business opportunities.



TREND 5

Connections IRL (in real life)

As digital dating burnout rises, travel will become a new avenue for real-world connections, from holiday romances to lasting friendships.

