

amadeus



Amadeus Value Hotels



Amadeus Value Hotels

Sourced by Amadeus, priced by you.

We sit at the centre of the travel industry

Targeting both supply & demand

SUPPLY



HOTELS



MOBILITY



INSURANCE



TOURS



ENTERTAINMENT



OTHER EXPERIENCES

DEMAND

BRAND.COM



CALL CENTER



META



OTA



MEDIA



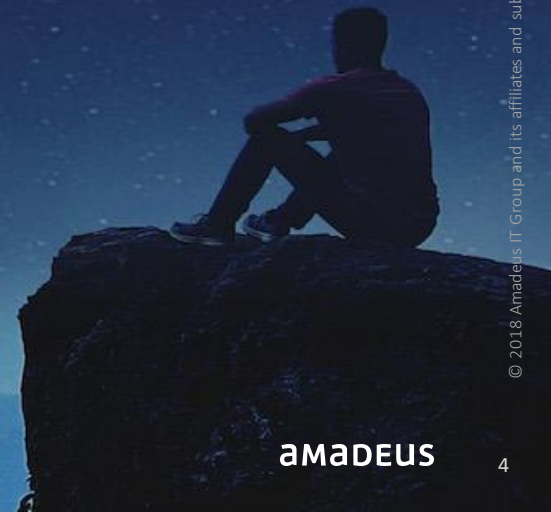
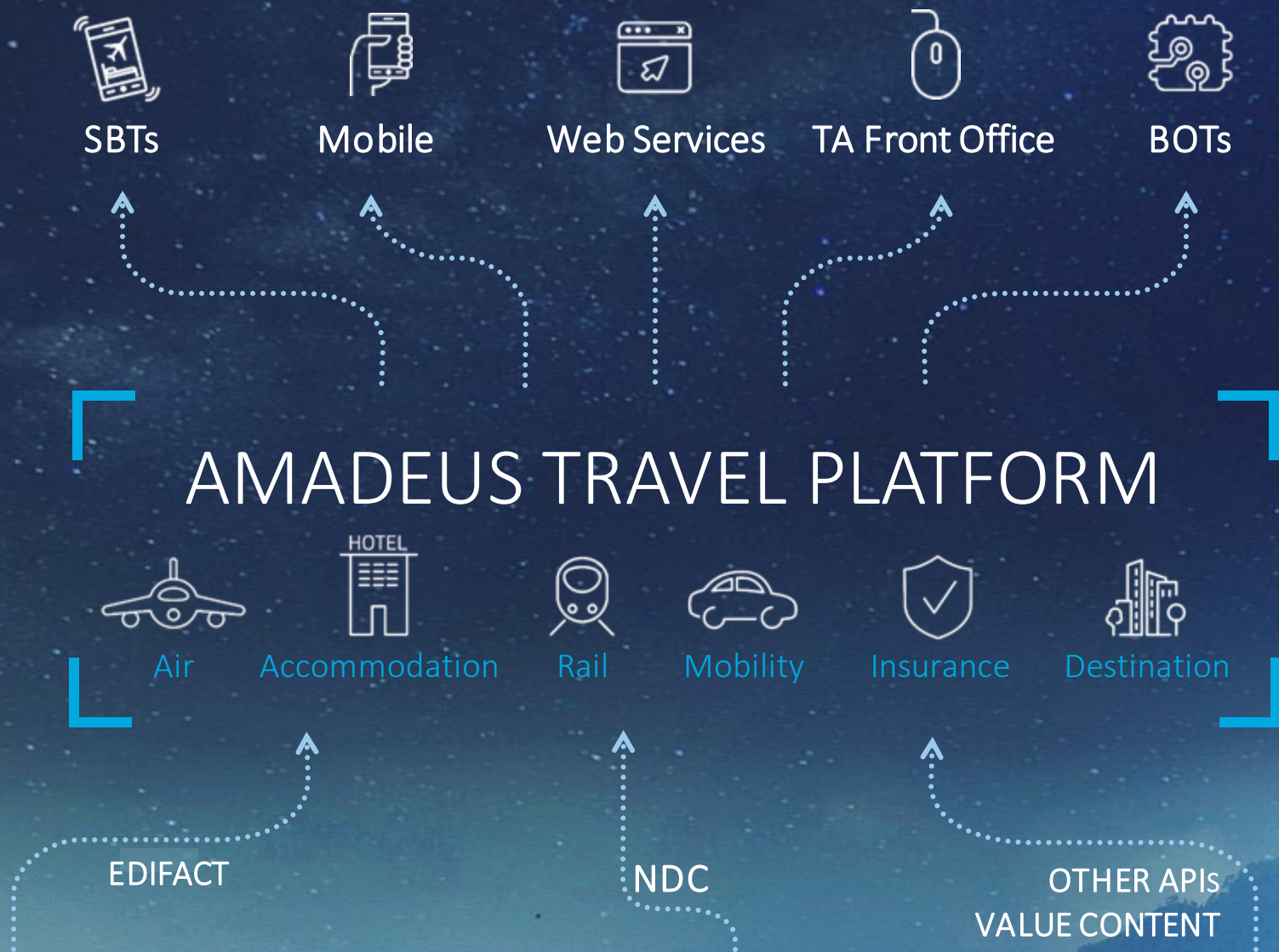
TA/TO & EVENT
PLANNER



amadeus

Amadeus strategy for travel sellers

Any content, from any source, through any channel



Our Distribution offer

Breadth & depth of content for travel sellers



Why choose Amadeus Value Hotels?



“We have been using Amadeus Value Hotels since November last year and our bookings have gone from strength to strength...”

Tracey Pearce
Project and Development Manager,
Omega Business Travel





[1] Value for
your customers

A world of content

To suit all types of customers

Whatever the reason for traveling...

Leisure, corporate or both – **choose from a wide variety of content, to appeal to every traveler**, no matter their budget.

Access different types of accommodation, from **luxury suites** to more **private boutique** and **business hotel rooms**.

Offer **different rates** with meal plans (room only, bed & breakfast, half board, all inclusive) and for children.

Value for your customers.



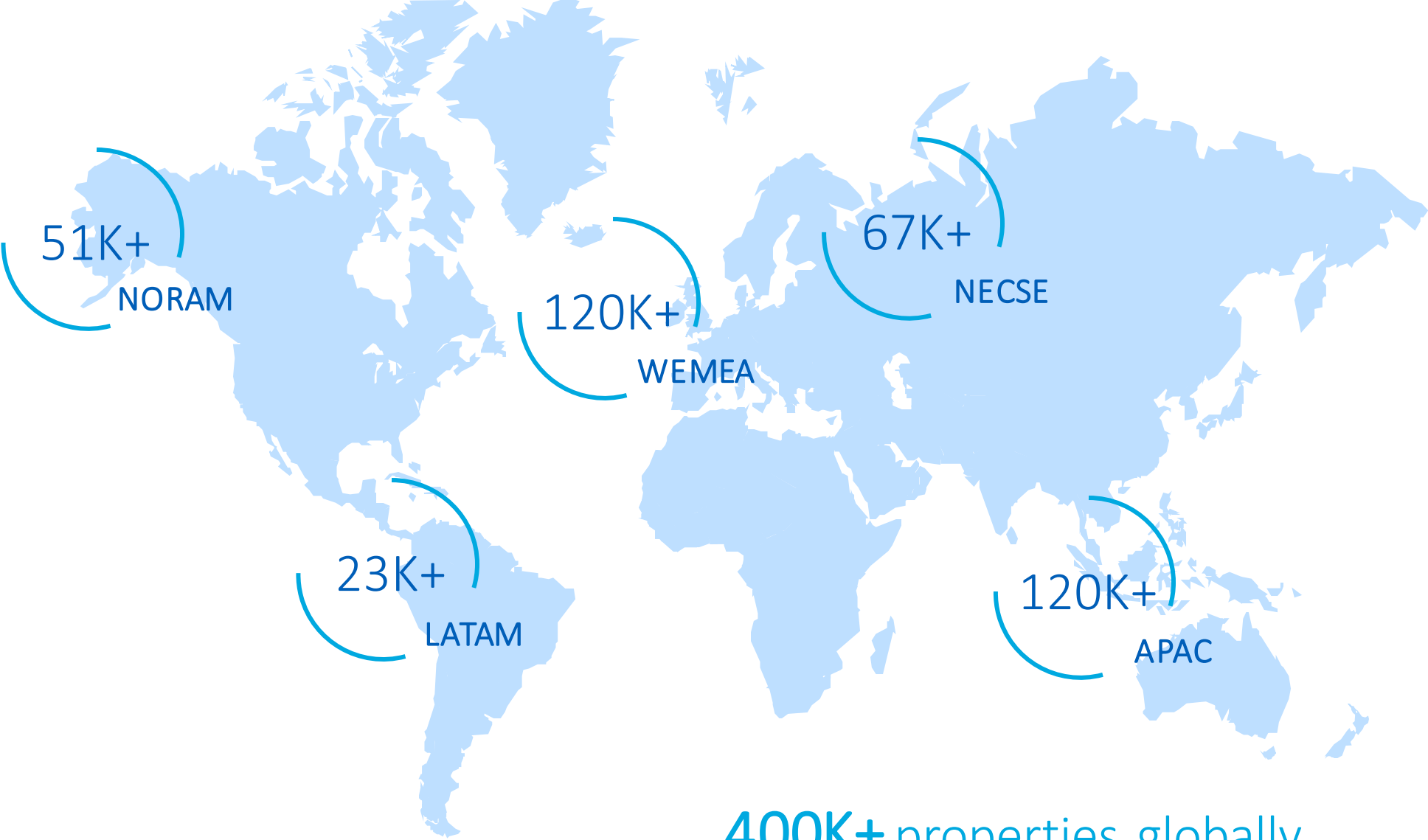
Diverse
content
offer

Suit all
budgets

400K+

Major chains and
properties worldwide

A world of content



Figures as of Q4 2018

Cheaper rates

77%
of the
time*

**Excluding GDS properties (research done by Amadeus, Q1 2019)*

You could save...

16.7€
per
night*

vs. our top competitors



[2] Value for
your business

Take charge of your finances

No need to wait for your reward

Collect your hotel revenue. Immediately

Amadeus Value Hotels offers you pre-paid rates. This means you receive your revenue upfront, straight away – instead of waiting until after check-out.

Define your own mark-up


With our mark-up tool, you are in charge of your sales. Decide your own rates and set your own margin.

Amadeus provides your travel agency with an agreed credit line

Following payment, this credit line amount will be automatically recharged. Once the booking is completed, you earn your agency fee and Amadeus invoices you for the net rate.

Flexible payment options

- Agency Credit Card with option to Pay Later
- Agreed Credit line
- Amadeus B2B Wallet



Immediate cash-flow

Choose your mark-up

Convenient credit line

Agency credit card

Credit Line



Amadeus provides your travel agency with an **agreed credit line** to book Amadeus Value Hotels. Following payment, this credit line amount will be automatically recharged.



Once the booking is completed, you **earn your agency fee** and Amadeus invoices you for the net rate.



You immediately receive **two confirmation documents**:

- _ a hotel voucher for the guest
- _ a confirmation email for your travel agency

Value for your business.

Agency Credit Card



Alternatively, you may pay with your **agency credit card**. Just accept terms and conditions, and pay for the hotel booking **instantly!**



Accepted credit cards:



Credit Card payment gives you more flexibility – continue making sales even with a consumed credit line!



Save your agency credit card number in your Amadeus Agency profile to make payments even faster!

Value for your business.

Pay Later



With **Pay Later** you can now make a booking in Amadeus Value Hotels **without immediate payment**.



The Pay Later option is available for any Amadeus Value Hotels offers with **free cancellation**.



No credit card details are required to complete the booking. And you are notified in advance before the cancellation penalties kick-in.



If you do not confirm the payment, the booking is automatically cancelled, **removing any risks of cancellation penalties**.

Value for your business.



Virtual credit card payment is available with Amadeus B2B Wallet.



A secure virtual card number is generated for each transaction, ensuring effortless tracking and flawless reconciliation of hotel booking and payment data with full PNR integration.

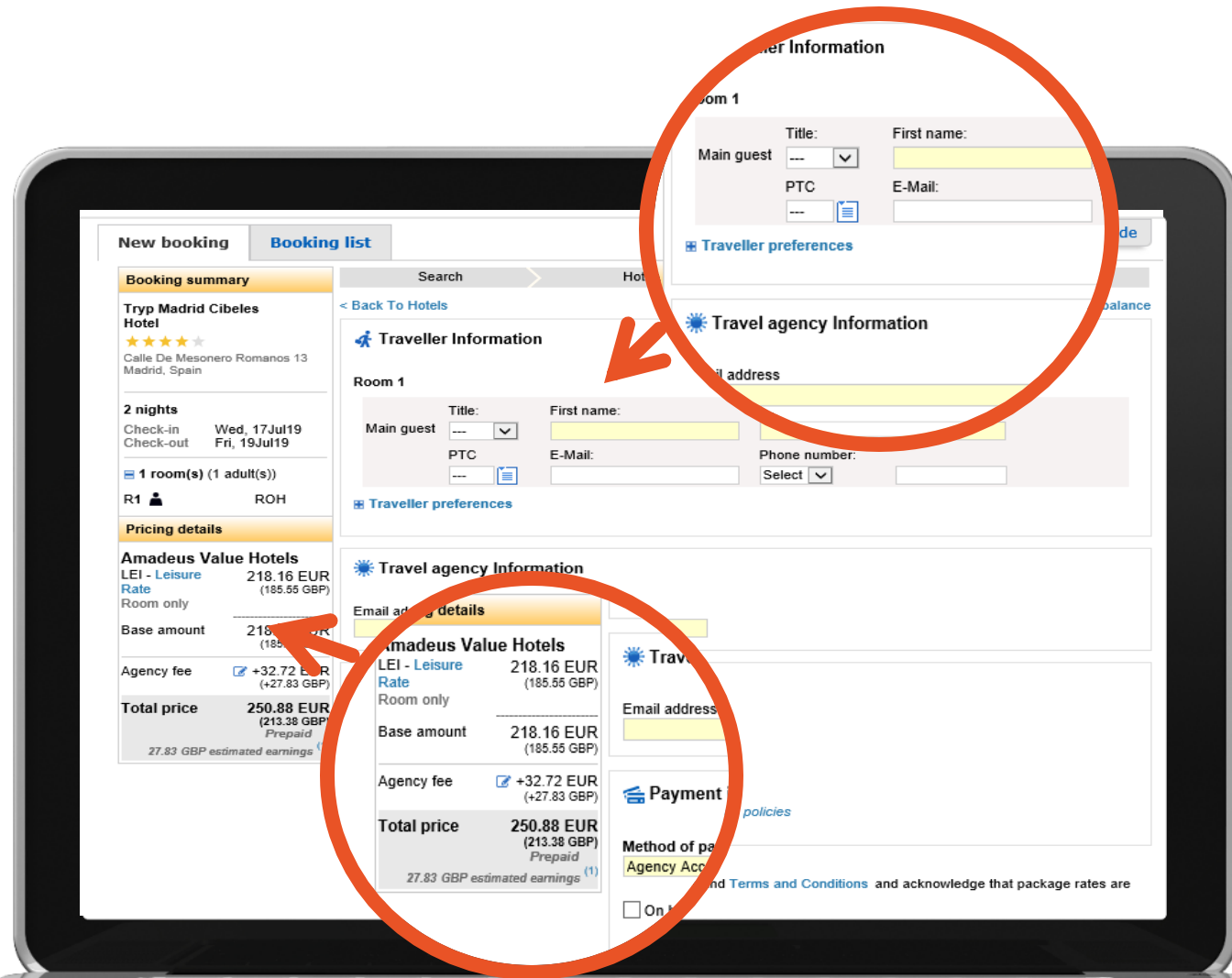


Earn rebates and minimize surcharges. Various payment methods available to address your different paying out needs — offering you the flexibility to **Prepay** or **Pay Later** with multiple currencies.

Value for your business.

Managing your bookings

With our built-in features



Take **control of your mark-up**. Set your own rates & margin with our mark-up tool.



Save and email a **shortlist of hotels** to your customers.



Easily **check your balance** with our built-in 'Credit Line Management' feature.

Value for your business.

AMADEUS



[3] Value for
your time

One centralized platform

Spend less time on admin, more time on selling

All Amadeus Value Hotels properties are integrated into the Hotel platform. You can access them directly from the Amadeus Selling Platform, with no additional log-in required.

Keep track of your bookings.

With full PNR integration of hotel booking data to mid and back office systems, it's never been easier to manage your bookings and avoid manual errors.

Value for your time.

1
platform

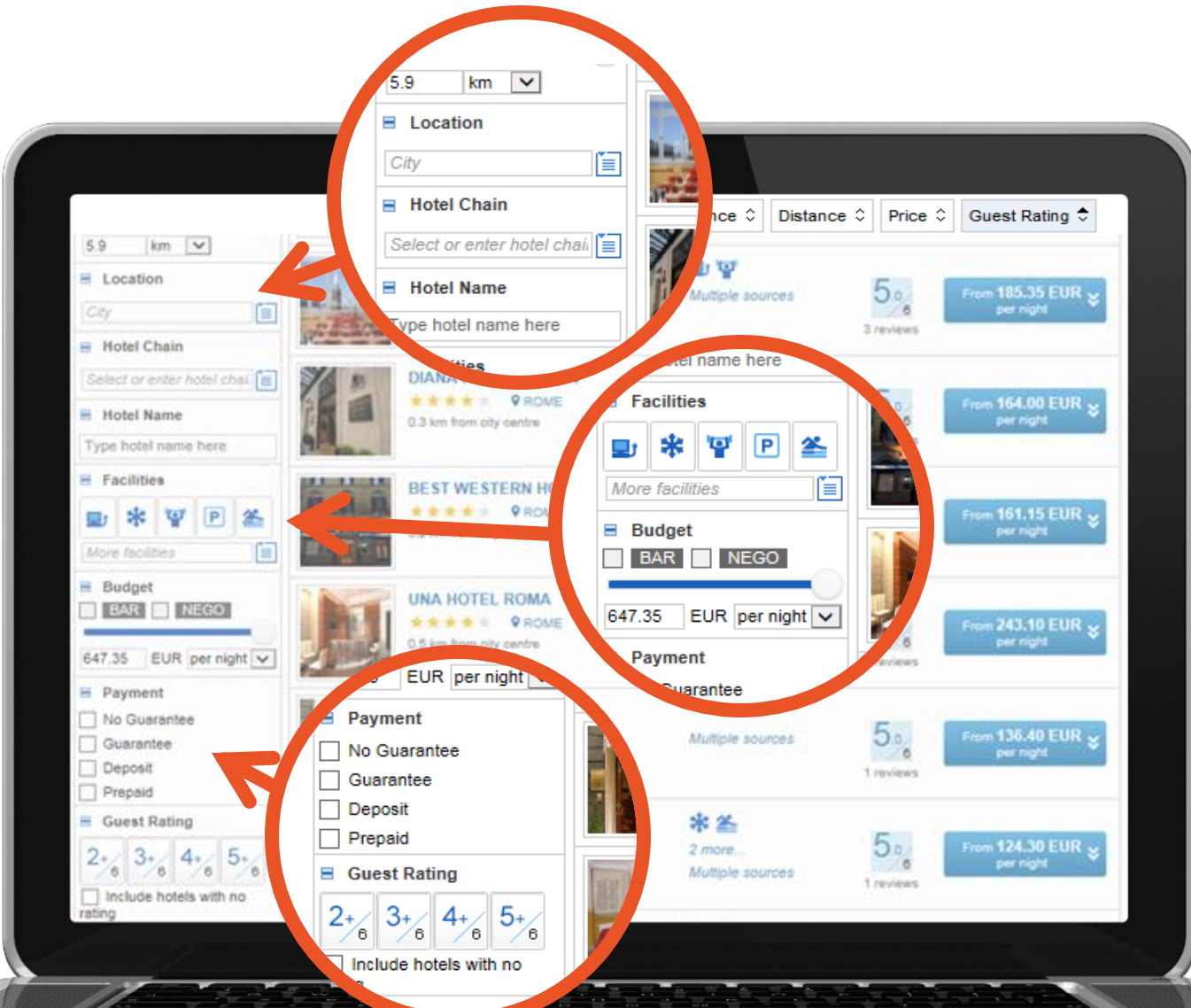
Quick &
easy
access

PNR
integration



Single shopping window

Save time during the booking process



Complete and multi-lingual hotel descriptions



Hotel visual information



Shop from the map with street view



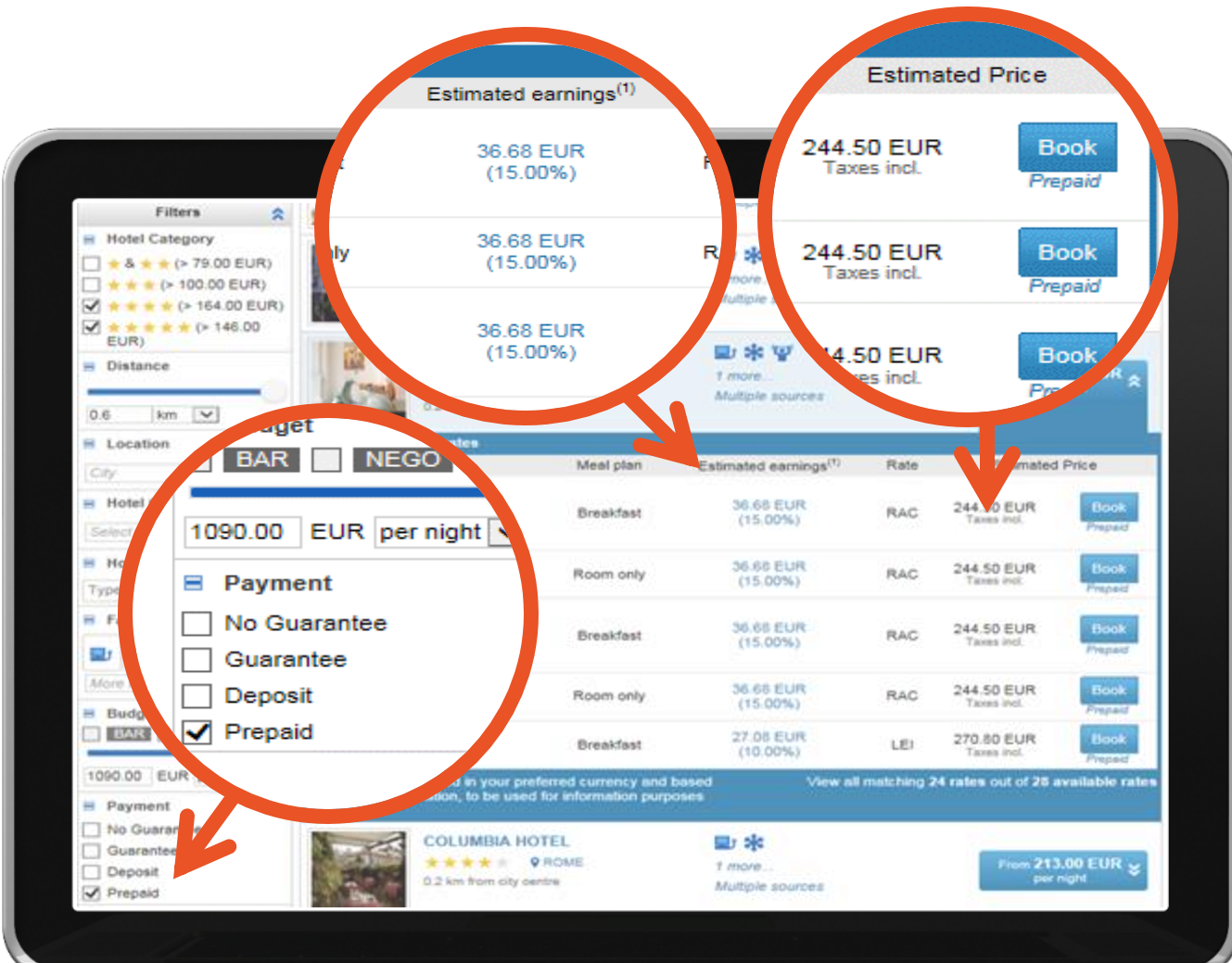
Trusted traveler's reviews



Advanced filter and compare hotels options

Quick & clear results

Get the 'best deal' for your customer



Identify at glance the **best revenue opportunity** for your business



Choose and compare the **most suitable paying option**



Have access to **clear and comprehensive pricing** and policy information about the chosen rate



The intuitive indicators highlight the most **competitive combinations for rooms and rates**



Choose the **best payment method** to optimize your cash flow



[4] Value for
your brand

Personalized services

Putting the customer at the heart

Multilingual helpline.

So you and your customers never have to go without help when they need it. This includes incidents, claims, re-accommodation, and aggregator system synchronization.

Quick & easy onboarding.

After sign-up, our support team will provide you with a **range of materials** to help you start booking from day one.

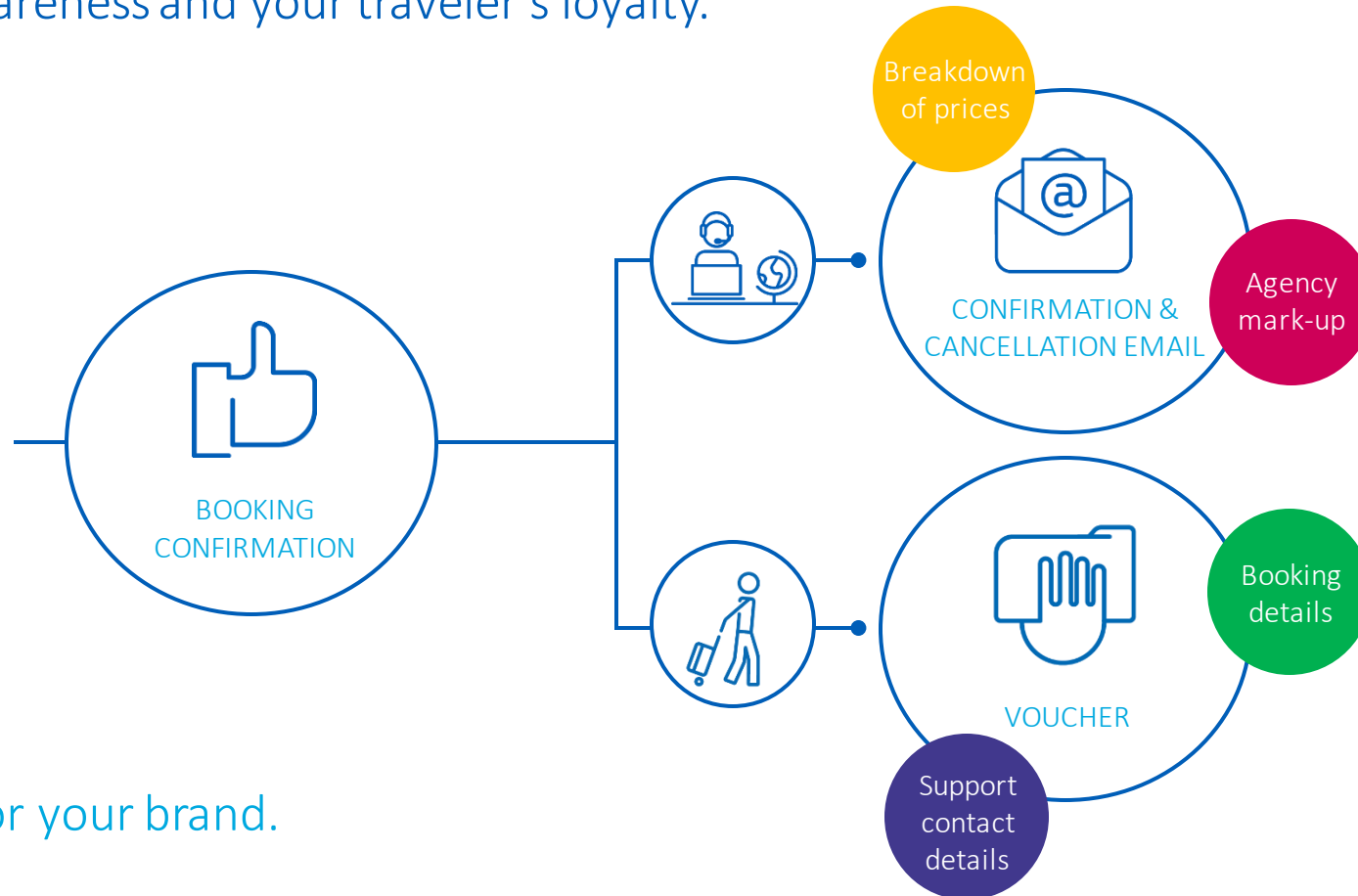
Value for your brand.



Tailored booking process

Easy and clear for you and your customer

Travel documents are **sent to your agency's email address** entered at booking time. And with personalized documents, you increase your brand awareness and your traveler's loyalty.



Value for your brand.

Personalized travel documents

amadeus TEST A
2-8 AVENUE
ISSY LES MOULINS
FRANCE
01.41.33.83.00
FGROSSET@AMADEUS.COM

Selectour Afat

CONFIRMATION NUMBER / RESERVATION NUMBER / ROOM CONFIRMATION NUMBER
297117835 / SAQAP7 / 143675093077

Hotel Name: HIPOTEL PARIS PRINTANIA MARAICHERS
Address: 150 Rue D'Avron
City: Paris
Country: France

GUEST DETAILS
MRS Coralie Test Clais Test

RESERVATION DETAILS

ROOM 1		
Arrival date / Check-in time	Departure date / Check-out time	Room type
Jan 19, 2018	Jan 20, 2018	Chambre Simple 1 lit 1 place

Adults 1

OTHER INFORMATION
Arrivée : Classement national Le classement officiel par étoiles de cet établissement a été attribué par ATOUR France, l'agence de développement touristique de la France. Frais Les frais et acomptes suivants sont appliqués par l'établissement lorsque

COMMENTS
ROOM 1: Taxes et frais payables à l'hôtel: EUR 2
Depending on country local regulation, some local tax may need to be paid at the hotel.

The hotel is supplied by Translescope LCC or Vacationspot SL (for France and Belgium)
Booking confirmed by Amadeus Value Hotels

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Getting started with Amadeus Value Hotels

Signing up has never been easier

Step. 01

Complete the Amadeus Content Agreement and return to Amadeus with your logo, Customer set-up form and agency fee.



Step. 03

Amadeus reviews your payment options.



You're good to go!



Step. 02

You provide Amadeus with your payment options.



Step. 04

Amadeus takes care of your activation.



Value for you.

Why choose Amadeus Value Hotels?

Amadeus brings **value** to you. It's that simple.



Amadeus Value Hotels



Value

for your customers

- _ Free, net rate hotel program
- _ Extensive worldwide content



Value

for your business

- _ Immediate revenue following booking
- _ Set your own price & mark-up



Value

for your time

- _ One centralized platform
- _ Easy & simple option comparison



Value

for your brand

- _ 24/7 helpline
- _ Multilingual support
- _ Personalized travel documents

Contact us today!

<Name>

<Email>

<Contact number>

