

Boosting Efficiency and Satisfaction:

Havas Voyages' Journey with Amadeus Value Hotels

Introduction

Havas Voyages de Sevres is a French travel agency at the cutting edge of the travel industry's transformation.

Seeking innovative ways to streamline its operations and improve customer satisfaction, Havas Voyages entered into a groundbreaking partnership in March 2023 with Amadeus Value Hotels that has **transformed its hotel booking process** and taken its business to new heights.

HAVAS VOYAGES' JOURNEY - CASE STUDY

How Amadeus Value Hotels has made an impact:

Amadeus Value Hotels stood out to Havas Voyages de Sèvres as a solution with its user-friendly interface – Amadeus Hotels Plus – and numerous practical features.



Some of the benefits that Havas Voyages has experienced as a result of using Amadeus Value Hotels include:

Improved efficiency: By enabling Havas Voyages travel agents to place options on hotel rooms and secure specific rates, Amadeus Value Hotels has streamlined the booking process. This eliminates the need for agents to wait for a customer's response to a proposal, which often results in the hotel room no longer being available, thus saving time and increasing efficiency.

Optimized revenue: The ability to customize room rates provided by Amadeus Value Hotels has been a key advantage for Havas Voyages, enabling the travel agency to implement pricing strategies that align with its goals and increase its profitability.

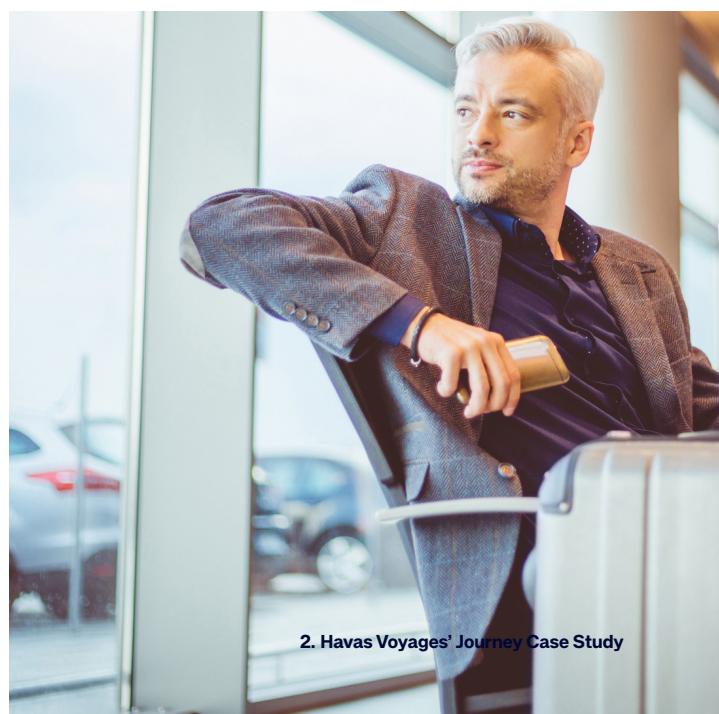
Amadeus Value Hotels in a few words:

Easy to use / Reliable / Multiple practical features



Working with Amadeus and specifically booking Amadeus Value Hotels properties greatly contributes to improved efficiency in my day-to-day activities. The solution has proven to be both reliable and practical.

Catherine Dudycz,
Platform Manager, Havas Voyages de Sèvres.



Conclusion:

Havas Voyages' partnership with Amadeus Value Hotels has been nothing short of transformative. **The travel agency has revolutionized its hotel booking process** through the seamless integration of innovative features such as new reservation options and Multipax functionality – improvements that have allowed Havas Voyages to **save time, improve efficiency** and, ultimately, deliver a superior customer experience.



With its **high level of satisfaction** and commitment to continuous improvement, Havas Voyages is at the forefront of the travel industry, leveraging cutting-edge technology to **shape the future of travel booking**.

For further information, visit
amadeus.com/en/travel-sellers/content/amadeus-value-hotels
or speak to an Amadeus representative today.

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