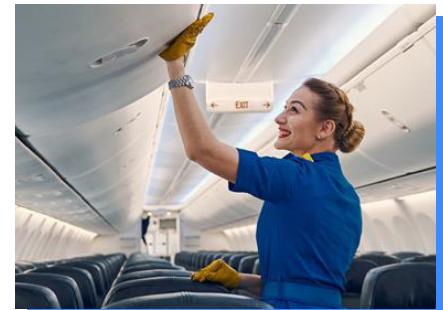
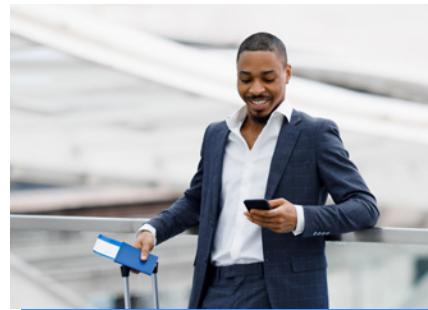


# How do you transform your travelers' flight experiences?

Amadeus. It's how travel works better.

## Become a true retailer

Amadeus Merchandising empowers you to deliver personalized travel experiences that drive revenue, delight customers, and strengthen airline partnerships.



### Increase your customer satisfaction

By offering personalized content in a one-stop shop for your travelers.

### Boost your profitability

By increasing your efficiency with seamless booking and exploring new monetization opportunities.

### Strengthen your relationships with partner airlines

Show your value by displaying the airline's offer in a clear and structured way to drive upsells.

**Amadeus Merchandising gives you the tools and content to tailor your customer's journey and flight experience across all channels and touchpoints.**



**Want to know more?** Visit [www.merchandising.amadeus.com/](http://www.merchandising.amadeus.com/)

## Amadeus Ancillary Services

Be the one-stop shop for your travelers' needs

Enable customers to customize their journey with “à la carte” services, including bags, seats, meals, and more. Create new revenue streams by adding mark-ups or fees to the ancillary services you sell.

**150+**

airlines with ancillary services



**130+**

airlines with fare families

## Amadeus Fare Families

Maximize sales opportunities with minimal effort

Use the fare bundles designed by airlines around traveler types and needs to easily compare fares. Identify upsell opportunities with clear, structured information at your fingertips.

## Amadeus Rich Merchandising

Strengthen your airline partnerships

Bring the flight experience to life with descriptive pictures, messaging and graphics of airline offers. Display amenities and in-flight experiences at any point in the booking process to help boost conversions.

**330+**

airlines offer seat infographics



**Amadeus Merchandising gives you the tools and content to tailor your customer's journey and flight experience across all channels and touchpoints.**



Improve your revenues



Differentiate from competitors



Tailor your offer

Want to know more? Visit [www.merchandising.amadeus.com/](http://www.merchandising.amadeus.com/)

**AMADEUS**