

# Amadeus Master Pricer

Leading fare search technology

AMADEUS

Provide your customers with the cheapest fares, the most convenient itineraries and a wide choice of airlines

#### Drive travellers to your website:

Make the most of over 1,000 parameters to allow search and display options tailored to traveller flexibility and your business policy.

#### Provide a richer shopping offer:

Up to 250 recommendations with a single search.

#### Reinforce your leadership:

Display the cheapest bookable fares including one way, round trip, open jaw and with up to 6 requested segments.

#### Increase conversion rates:

Inspire travellers looking for competitive fares AND the most convenient itineraries.

#### Transform the traveller experience:

A range of fares and airlines (including FSC, LCC & NDC content) can be displayed via your website banner, securing frequent flyer customers and displaying choice at a glance at speed.



Flight from London to Bangkok?

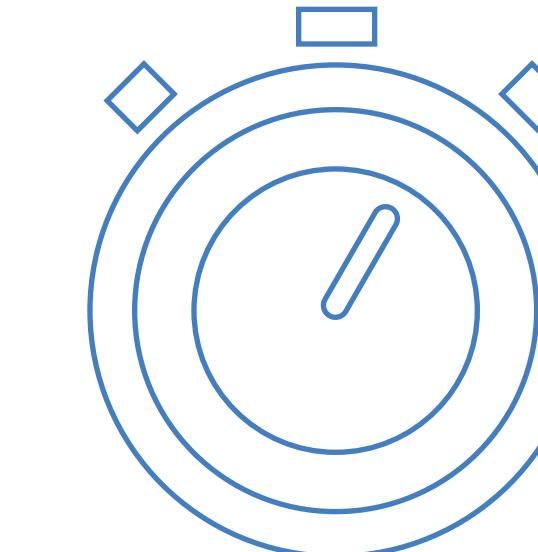


The lowest prices and most convenient itineraries are returned in a single transaction

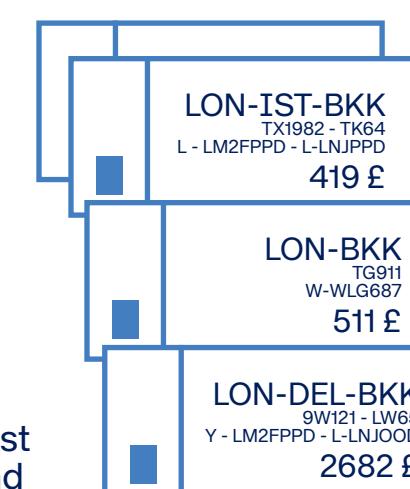


FLIGHT DOMAIN

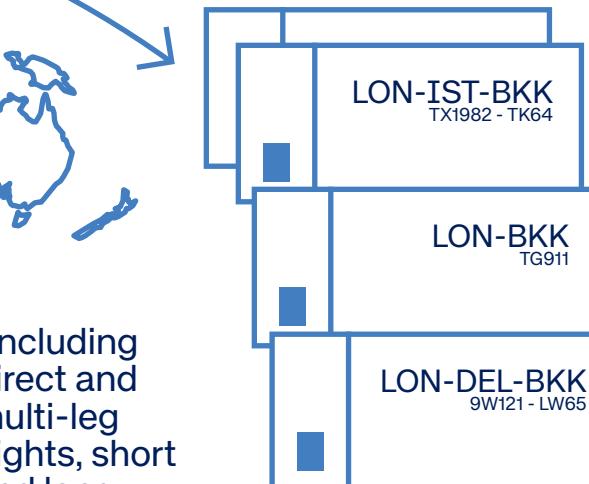
Flights are considered when fares indicate they could be a bargain for the traveller...



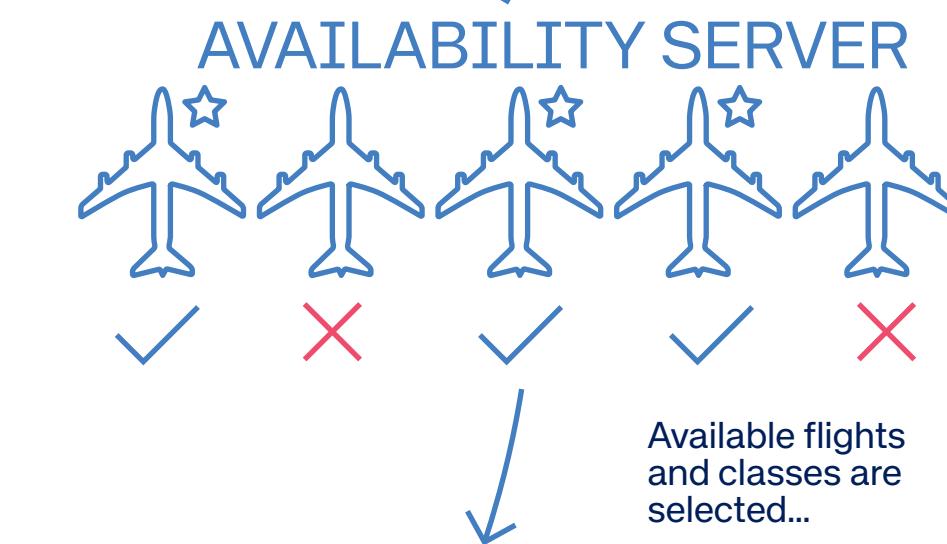
2.3 seconds' average response time\*



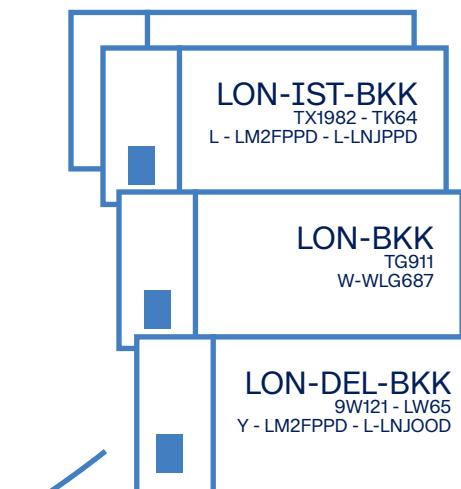
Flight selections are ordered by price



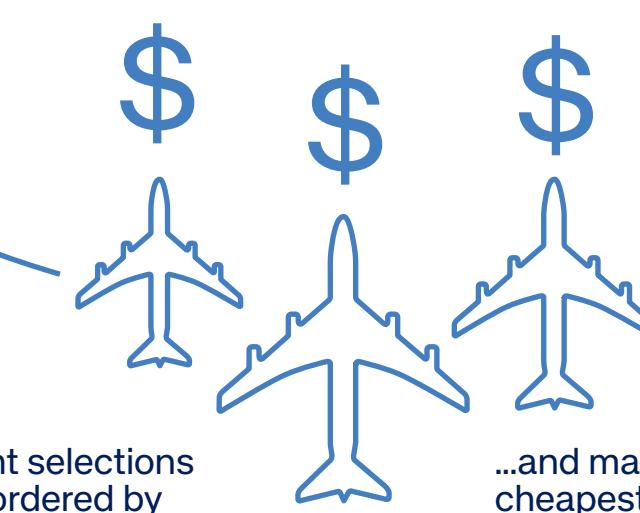
..including direct and multi-leg flights, short and long connecting times



Available flights and classes are selected...



PRICING ENGINE



...and matched with the cheapest fares over a range of airlines

\*1.6 seconds for 65% of the traffic