



## Amadeus Productivity Tracker

No more guesswork. Say hello to the cornerstone of high-performance teams.

Get ready to redefine your agency's operational excellence with our Performance tool.

### Key features

Amadeus Productivity Tracker is a data and analytics tool part of the Amadeus Agency Insight portfolio. The tool uses your own reservation data to identify new opportunities to optimize your business performance at every level of your organization and at every stage of the booking lifecycle. With our tool, you can track and manage airline deals and suppliers' contracts fulfilment, monitor agents' activity and productivity, get a real-time view on turnover per product and revenue per ticket, track CO2 emissions for your travel products, and easily determine your top performance routes and destinations.

### Key benefits

#### Grow your business

Identify top-performing routes and destinations to refine your offerings, enhance marketing strategies, and optimize inventory management.

Get a real-time view of turnover per product and revenue per ticket to promote your most profitable offerings, ultimately maximizing agency profitability.

#### Improve operational performance

Effectively track and manage deals and contracts with suppliers, ensuring compliance and maximizing the value of partnerships.

Monitor your teams' activity. Optimize workforce management at agency or corporate organization levels, and provide training where needed.

Monitor travel spending across agency, corporate clients, or specific activities over a period to recognize trends and patterns.

#### Increase customer loyalty

Track CO2 emissions associated with travel products and either promote eco-friendly options to travelers or offer this information to corporate clients, aligning with the increasing demand for sustainable travel choices.

Enhance the overall customer experience. Ensure optimum service to travelers or corporate clients.

# How it works

## Data use cases

### Consultant productivity

Gain comprehensive insights into each consultant's activity. Filter by corporate organization or activity type to monitor and assess the level of service delivered to each.

### Airline contracts

Calculate flown activity and track contracts with airlines. Monitor the revenue performance at agency or corporate organization level for each airline and track adherence to set contract targets.

### Carbon emissions

Retrieve carbon emission reports at both agency and corporate organization levels. Get recommendations on suppliers or travel products aimed at minimizing emissions.

### Turnover & revenue

Monitor revenues at organizational level to assess the performance of your offices or brands. Analyze turnover figures in comparison to the corresponding period last year.

### Supplier productivity

Track the performance of non-air bookings at corporate organization or activity type levels. Adjust or give advice on booking practices if targets are not met, enabling cost savings.

### Agency corporate activity

Track travel expenditures at agency, corporate organization or activity type level over time and identify patterns.

### Destination reporting

Get a comprehensive perspective on your agency's travel patterns for domestic, international, or regional travel. Understand traveler trends specific to each of your brands or to the markets in which you operate.

## Data sources

Amadeus Productivity Tracker processes your own reservation data from Amadeus and Travelport.

## Data consumption

Amadeus Productivity Tracker sources data both through both pre-defined BI Dashboards and Data Feed mechanism.

**It's how travel  
works  
more profitably.**