

Amadeus Cruise Web Services



To be successful in supporting the distribution of travel around the world, Amadeus focuses on customer-centric, flexible and scalable solutions supported by innovative technologies essential for sustainable growth.

Our next generation electronic cruise distribution technology, Amadeus Cruise Web Services, delivers a single point of access to all cruise lines available in the Amadeus System.

Key Amadeus facts and figures:

Reach

195 countries served by Amadeus and its 71 local Commercial Organisations (ACOs)

380,000+ Terminals worldwide

102,000+ Travel agency locations

Technology performance

The Amadeus Central System processes:

More than **32,000** transactions per day

More than **41 billion** SQL executions per day

75+ million passenger name records (PNRs) can be active at one time

Amadeus Cruise Web Services Key benefits

Evolution from Cruise API to Amadeus Cruise Web Services
Amadeus Cruise Web Services is the logical successor to Cruise API. It allows more flexibility, is easier to maintain and most of all, does not require a proxy in order to receive critical updates. Deploying Amadeus Cruise Web Services is a hassle free process by backed with hands-on support and complete documentation.

Increase your revenues with state-of-the-art technology
Amadeus Cruise Web Services introduces a set of dedicated XML messages, which allow front office systems and web booking engines to communicate and exchange information with every cruise line connected to Amadeus.

Scaleable to suit your business
Amadeus Cruise Web Services is readily available to all customer segments, utilising many differentiated business models. With a lower overall cost of implementation compared to other previous and current technology options, Amadeus Cruise Web Services allows businesses of all sizes, handling low or high volumes of data, to benefit from increased levels of workflow automation. Amadeus Cruise Web Services grows with your business and meets the needs of your customers and agencies, handling large volumes of traffic with ease and accuracy.

Moving forward with innovative technologies
With Amadeus Cruise Web Services, you will no longer be locked into expensive application systems that require routine proxy maintenance, nor will you have to make choices based on your existing platform and language. Instead, you will be free to use the most innovative and cost-effective technology of your choosing to coincide with your level of development expertise.

Built on scalable Open System architecture and XML formatting via SOAP messaging, Amadeus Cruise Web Services offers a cost-effective way to build and maintain a customised cruise booking application, which is both easy to implement and easy to integrate with any existing system(s).

Amadeus Customer Care Services – count on us 24/7

Our Amadeus Support and Certification team consists of a panel of industry and technology experts with both in-depth technical knowledge and a clear understanding of cruise reservation management work flows. Available 24/7, we respond to each call with the highest standards of support and care.

Additional Travel Content

Additional Travel Content is available through the Amadeus Web Services technology such as Air, Car, Insurance and Hotel, thus providing valuable cross-selling opportunities for cruise sellers around the world. The increasing demand of cruise passengers to fly to the port of embarkation, reserve a hotel, confirm a car rental or purchase insurance, provides unique cross-selling opportunities for travel sellers to meet their customers' needs.



Amadeus Cruise Web Services is built on state-of-the-art technology and delivers the most sophisticated features:

- _ **Built on Open Standards SOAP/XML vs. HTTP:** flexible, scalable and easy to integrate and implement.
- _ **Web 2.0 Compliant:** allows deployment of service-oriented architecture.
- _ **Support Structure and Certification Process:** available 24/7 and complemented by a comprehensive extranet with documentation, examples and best practices.
- _ **No Platform/Language/Framework Dependency:** decreased development costs and time to market.
- _ **Flexible:** can be fully customised to agency needs, allowing differentiation that illustrates your unique value proposition.
- _ **Cruise Data Cache:** cruise search with high speed results, relevant and reliable cruise data maximising sales potential.



Amadeus Cruise Web Services delivers:

- | | | | |
|-------------------------|----------------------------------|---------------------------------|---------------------------------|
| _ Sailing Availability | _ Unhold Cabin | _ Category Description | _ Bis Description |
| _ Fare Availability | _ Inclusive Package Availability | _ Cabin Description | _ Booking History |
| _ Category Availability | _ Itinerary Description | _ Pre/Post Package Availability | _ Claim Booking |
| _ Cabin Availability | _ Price Booking Cancellation | _ Pre/Post Description | _ Display Product Information |
| _ Cabin Hold | _ Modify Booking | _ Transfer Availability | _ Inclusive Package Description |
| _ Passenger Validation | _ Booking Retrieval | _ Special Services Availability | |
| _ Price Booking | _ Booking Cancellation | _ Shore Excursion Availability | |
| _ Create Booking | _ Fare Rules Description | _ Bus Availability | |

Complete end-to-end booking creation/retrieval/modification capabilities

Cruise lines available in the Amadeus System:



More coming...

For more information, please contact your local Amadeus Representative or Sales office.
e-mail: cruise@amadeus.com

www.amadeus.com/cruise