



Turning real-time reservation data into useable insights to optimise your business performance, right across your agency

Amadeus Agency Insight Productivity Tracker

The easy way to boost your performance

Steer your business to better results

When you're trying to improve your agency's performance, the biggest challenge can be getting hold of the right information at the right time. Having to rely on reports from disparate systems, inconsistent measurement and out-dated information can drastically impact your ability to take confident, timely decisions to drive business forwards.

Amadeus Agency Insight Productivity Tracker is a single solution that uses your Amadeus reservation data to highlight opportunities that improve your business performance. Updated in real-time, its extensive repository of insights reflect performance at every level of your organisation and at every stage of the booking lifecycle, from creation to ticketing to flown, and all changes in between.

From maximising supplier contracts to optimising operations and consultant productivity*, Productivity Tracker finally puts the information needed to steer your business to the best possible results into your decision makers' hands.

**Productivity Tracker is configurable to ensure that reporting complies with local laws*

Reporting across the full PNR lifecycle

Productivity Tracker is designed to exploit the maximum value from the rich data contained in the Amadeus Interface Record (AIR). Refreshed whenever a PNR is updated, all pre- and post-booking, ticketing and flown activity feed a comprehensive catalogue of over 80 reports. This also includes Amadeus Offers and remarks information, and covers hotel, car and other miscellaneous bookings captured in the AIR.

To suit different user preferences and audiences, insights are delivered in a wide variety of easy-to-understand formats, including dashboards, visual graphics and on-demand and scheduled reports in Excel, text and html formats.

Confident decision making that boosts your performance

Productivity Tracker gives you the confidence to make timely decisions that can really boost your agency's performance in a variety of areas, including:

- _ Maximising supplier contracts
- _ Improving negotiation leverage
- _ Optimising consultant productivity
- _ Expanding your offer to corporate accounts
- _ Introducing new revenue models

Productivity Tracker is the latest module of Amadeus Agency Insight, a next-generation business intelligence suite of solutions and services designed for travel agencies that delivers an in-depth evaluation of business performance and new business opportunities based on unique and actionable market insights.

"Instead of manually tracking monthly performance, we now have real-time information to help make quick strategic decisions with a product that really works for our operations and needs."

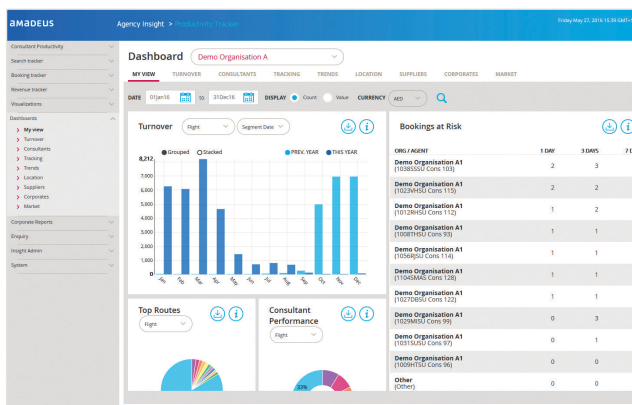
Racine Ba
Performance Manager
BCD Travel Africa

Key features and benefits of Amadeus Agency Insight Productivity Tracker

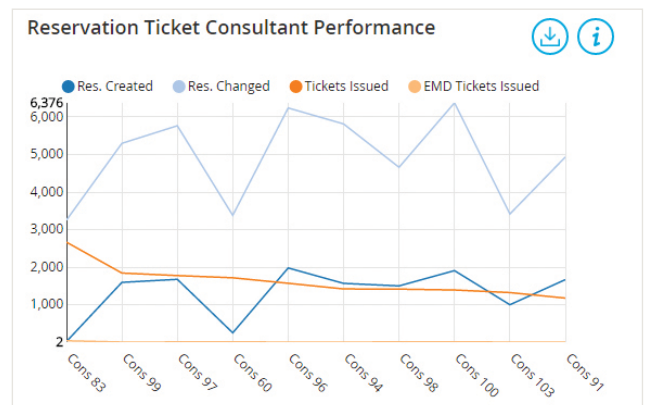
- _ Scalable architecture
Gives Productivity Tracker the flexibility to fit your agency's unique structure, regardless of the size or complexity of your business
- _ Real-time data feed
Delivers up-to-date information
- _ Extensive repository of insights across the full PNR life cycle
Includes pre- and post-booking, ticketing and flown activity
- _ Insights delivered in multiple formats
Including dashboards, visualisations, on-demand and scheduled reports
- _ Web-based solution
Gives you access any time, anywhere

Amadeus Agency Insight Productivity Tracker's wealth of insights include:

- _ Non-ticketed bookings at risk
- _ Contract vs. revenue forecasting
- _ Air fare analysis with revenue breakdown
- _ Consultant activity reporting
- _ Corporate client reports, such as:
 - Top travellers
 - Top routes
 - Compliance
 - CO₂ emissions



With My View, users can select which insights they want to see in a single dashboard



A single view of consultants' activity, including EMD tickets issued

Let's shape the future of travel

Amadeus provides solutions which facilitate the entire travel journey, improving the traveller's experience whilst helping airlines manage their own business more effectively. We are at the heart of the global travel industry, working with our customers and partners to shape the future of travel.

Find out more

For further information, visit amadeus.com or speak to your Amadeus Account Manager today.