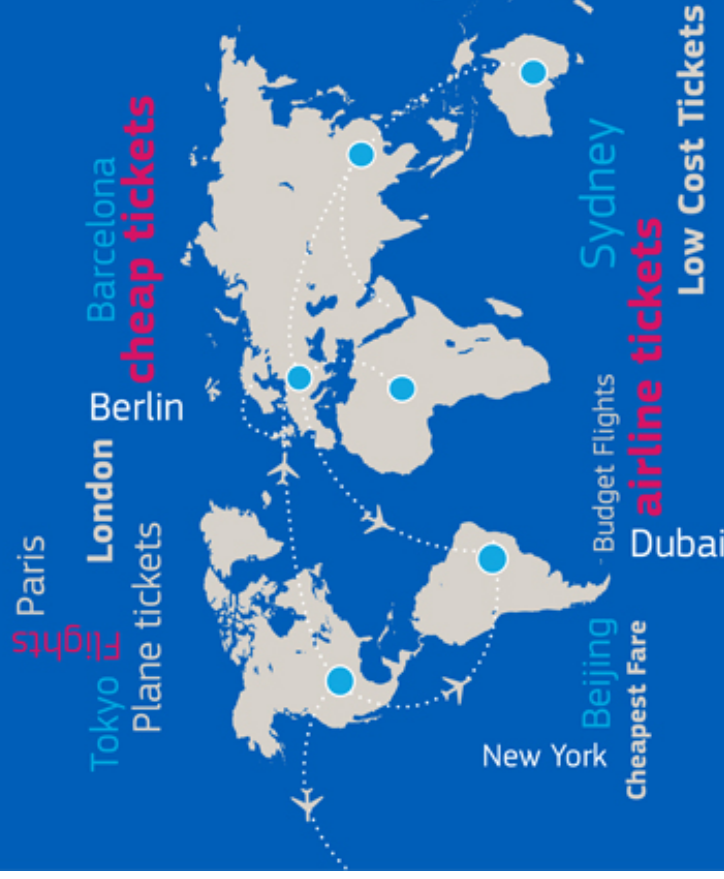


# Amadeus Agency Insight Search Analysis

A clear view of where your travellers are heading to next

Convert flight search data into travel intelligence and gain insight into your customers' travel intentions.



# AMADEUS

Instant insights into the most popular destinations, search dates, trip duration and future trends that will help you to stay one step ahead of the competition.



Boost your marketing return on investment

Optimise search engine marketing spend by identifying seasonal search patterns

Increase sales by packaging offers relevant to traveller searches



Enhance your customers' experience

Tailor the content of offers based on expected customer demand

Specialise on particular destinations with a better understanding of demand



Shape your future strategy

Define more effective product pricing

Negotiate better deals with your suppliers with insight into future demand

