

Amadeus Cruise Data Cache

Distribution & content

As the global cruise market continues its rapid growth and the number of data feeds multiply, gaining a comprehensive and user-friendly “search” experience is critically important.

Specifically designed for cruise application developers (B2B & B2C) and cruise sellers, Amadeus Cruise Data Cache offers a centralized solution, providing access to the industry’s most up-to-date cruise availability and pricing.

You’ll get data from cruise lines all around the world, fed through a single source. The information is delivered in a standardized format within the Amadeus system, for easy implementation into your internal cache database.

Achieve faster search speeds, more relevant and reliable information, and critically important, spend less time and resources on maintaining multiple cache feeds. Maximized efficiencies lead to improved conversion rates from search-to-book, increased customer satisfaction and higher revenues.



Key benefits

- > Standardized cruise data source with consistent formatting, level of information and quality
- > Eliminates the need to receive various cruise cache data feeds from multiple independent sources
- > Access to accurate and timely cruise availability and pricing
- > Access to live-traffic cache refresh every 24 hours, delivered via a secure channel
- > Up front pricing available for multiple cabin types—inside/outside/balcony/suite
- > Option for agency-specific pricing (based on negotiated fares for specific office IDs)
- > Delivery up to 4 times a day
- > Cache provided in standard CSV format. Other formats are available

With Amadeus Cruise Data Cache, there’s no need to standardize individual cached cruise data feeds. Amadeus captures and organizes all of the data you need from multiple sources, and serves up this information in an easy-to-manage, consistent format. No other GDS offers this type of solution.



Reduce development efforts and improve overall search performance

Cruise cache data from multiple sources needs consistency to be efficiently accessed. Missing data creates manual work, resulting in time-consuming and expensive labor devoted to ensuring all information is consistent and accurate in your internal cache system. In addition, as non-cache transactions are routed directly to the individual cruise line systems, processing time is slowed during peak seasons, causing unnecessary lost responses and customer dissatisfaction.

Amadeus Cruise Data Cache provides the travel industry's highest source of global cruise content available today, all in a convenient, single and secure source where you determine the frequency of data reception.



Find out more:
www.amadeus.com

Call 1.888.AMADEUS in the US, 1.888.611.5554 in Canada,
or e-mail salesinquiries@amadeus.com.



amadeus[®]
Your technology partner

Components

- > Sailing data
- > Itinerary data
- > Fare data
- > Category data
- > Pricing data
- > Negotiated cruise fares / pricing based on office ID
- > Senior fares
- > Military fares
- > Past Passenger fares
- > Resident fares

Cruise lines available in Amadeus Cruise Data Cache

- > Carnival Cruise Lines
- > Royal Caribbean International
- > Celebrity Cruises
- > Costa Cruise Lines
- > Disney Cruise Lines
- > Princess Cruises
- > Holland America Line
- > Norwegian Cruise Line
- > Fred Olsen Cruise Lines
- > Yachts of Seabourn
- > Cunard Line
- > Oceania Cruises
- > MSC Cruises
- > Azamara Cruises
- > P&O Cruises
- > Louis Cruises
- > Silversea Cruises