



amadeus

Amadeus Travel Impact Suite for Travel Sellers

Amadeus. It's how travel works better.

- ↳ Inform
- ↳ Mitigate
- ↳ Impact

Sustainability now

Travel for good

Making the travel experience work better is part of Amadeus’ DNA. Better travel means caring for the world around us. Our environment, our destinations, and our communities matter.

We now live in a time of environmental challenge and awareness. As concerns about the environment and the impact of tourism on local communities grow, both companies and travelers are taking steps to reduce their carbon footprint and adopt sustainable practices.

Sustainability impact requires a joint effort from all industry players.

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- ↳ Impact

1

6.5% of global CO₂ emissions come from travel. *

2

Travel players will be affected by environmental changes.

3

Governmental decisions for sustainable travel are increasing.

4

Travel industry bodies like IATA and WTTC have made sustainability commitments.

5

Millions of corporate and individual sustainable choices can make a difference.

*Source: World Travel & Tourism Council.

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What can you do?

- ↳ Inform
- ↳ Mitigate
- ↳ Impact

Bridging the say-do gap

92%

of corporations see sustainability as a priority for their organization.*

75%

of travelers want to travel more sustainably within the next 12 months.**

62%

companies are tracking their business travel emissions.***

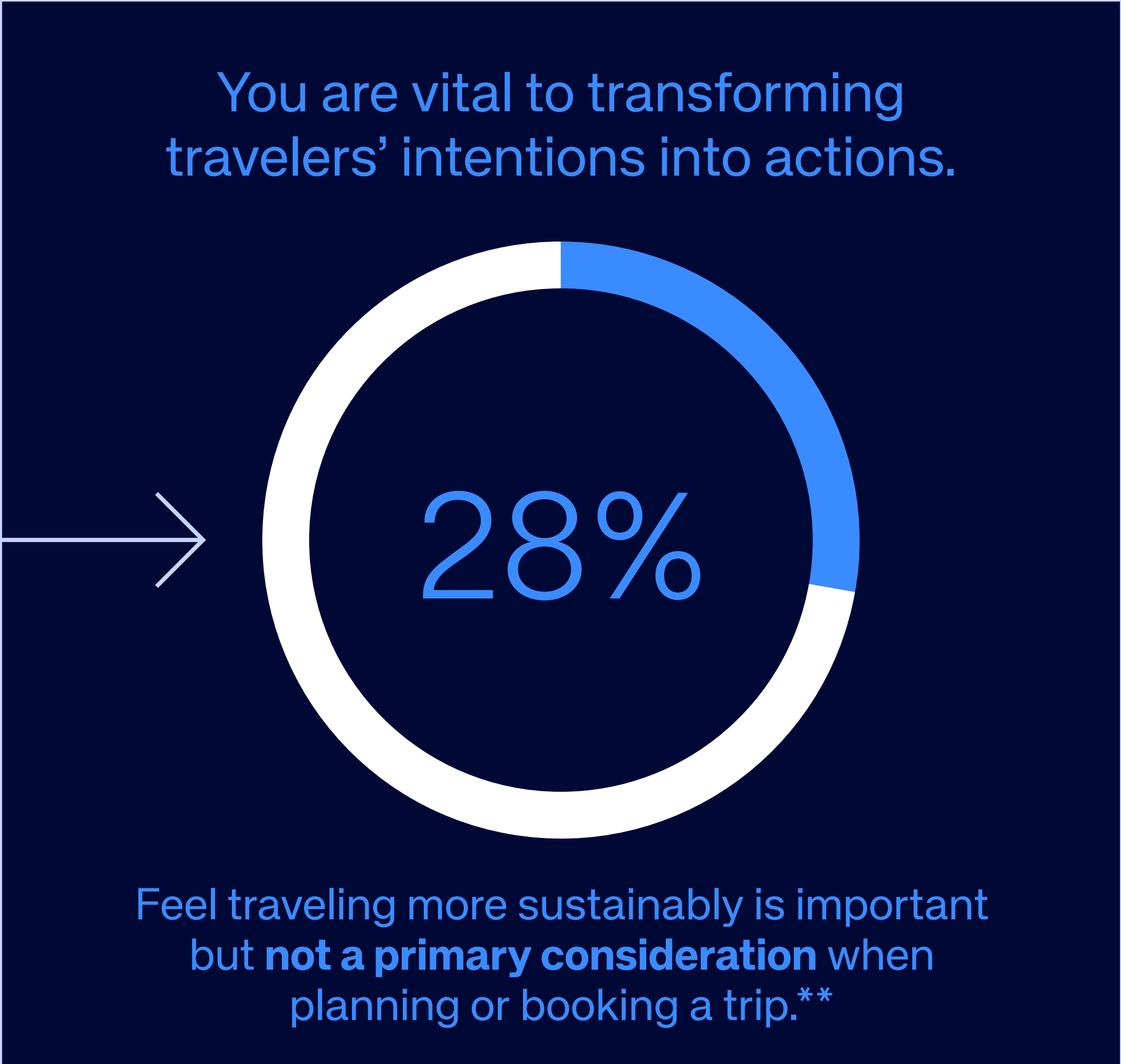
43%

would be willing to pay more for sustainable travel options.**

* Source: GBTA 2023.

** Source: Booking.com, Sustainable Travel Report 2024.

*** Source: GBTA 2024.



- ↳ Inform
- ↳ Mitigate
- ↳ Impact

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We help you bring
your sustainability
commitments to life.

- ↳ Inform
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Providing a more personalized and sustainable traveler experience is top of mind for travel sellers.

75%
of travel sellers have seen increased customer demand for more sustainable travel options.*

90%
consider that engagement and education of travelers on sustainable travel practices is crucial.*

93%
believe technology will be important in achieving their goals.*

33%
think access to data allows personalization of the travel process and can guide travelers towards more sustainable options.*

31%
think advanced search capabilities will help travelers understand the environmental impact of different options.*

*Source: Amadeus ESG Research 2023.

Amadeus Travel Impact Suite

Our solutions support your role by boosting the specific areas where you can impact traveler behavior and buying decisions.

↗ Inform

↗ Mitigate

↗ Impact

- ↳ Inform
- ↳ Mitigate
- ↳ Impact

Your next steps for sustainable travel in a nutshell

↗ Inform

Enrich your travel content with environmental impact data along the entire traveler journey.

New product

Amadeus Travel Impact Data Hub

New product

Amadeus Travel Impact Explorer

Mitigate

Impact

- ↳ Inform
- ↳ **Mitigate**
- ↳ Impact

Your next steps for sustainable travel in a nutshell

Inform

↗ Mitigate

Discover more sustainable travel content options for Flights, Rails, Hotels and Cars within Amadeus Travel Platform.



Impact

Your next steps for sustainable travel in a nutshell

Inform

Mitigate

↗ Impact

Allow travelers to compensate emissions by reinvesting or donating money equivalent to their travel impact.

New product

Amadeus
Travel Impact Booster

↳ Inform

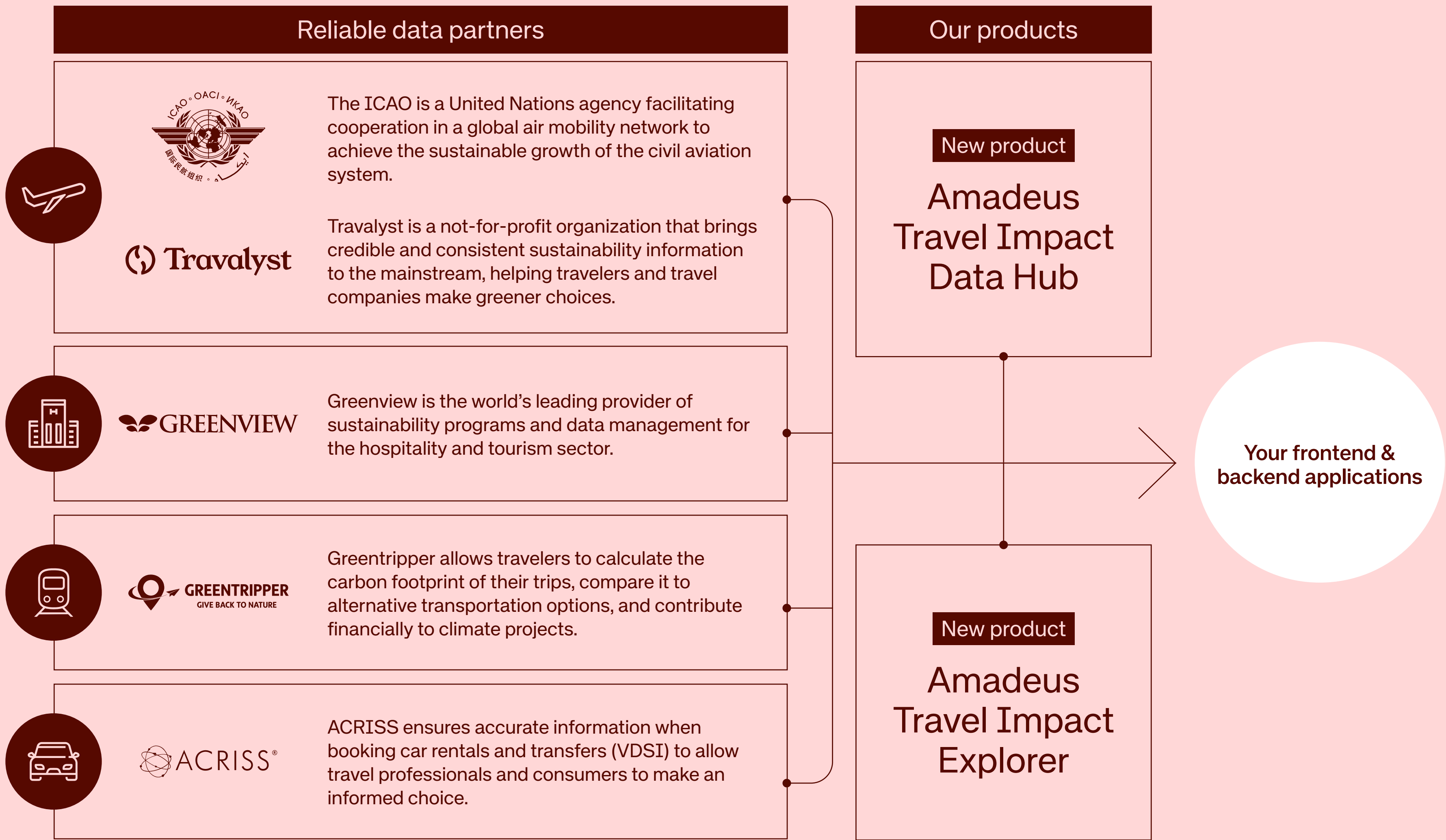
↳ Mitigate

↳ Impact

Inform

Enrich your travel content with environmental impact data along the entire traveler journey.

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[↳ Inform](#)[↳ Mitigate](#)[↳ Impact](#)

How do the Amadeus Travel Impact Data Hub and Explorer empower you?

The Data Hub aggregates footprint data sourced from different providers, based on various greenhouse gas calculation methodologies, while the Explorer checks these data and retrieves a trip or travel component sustainability impact and status.

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- ↳ Mitigate
- ↳ Impact

Advantages

Understand the scenario and handle data properly.

1.

Reliable calculation and consistent information across travel content

2.

No need to collect data from different sources or invest third parties

3.

Choice of flight calculation method

1.

Integration into all steps of the travel offering & traveler service

2.

Enhanced customer service without additional effort

3.

No need to collect data repeatedly and at different stages

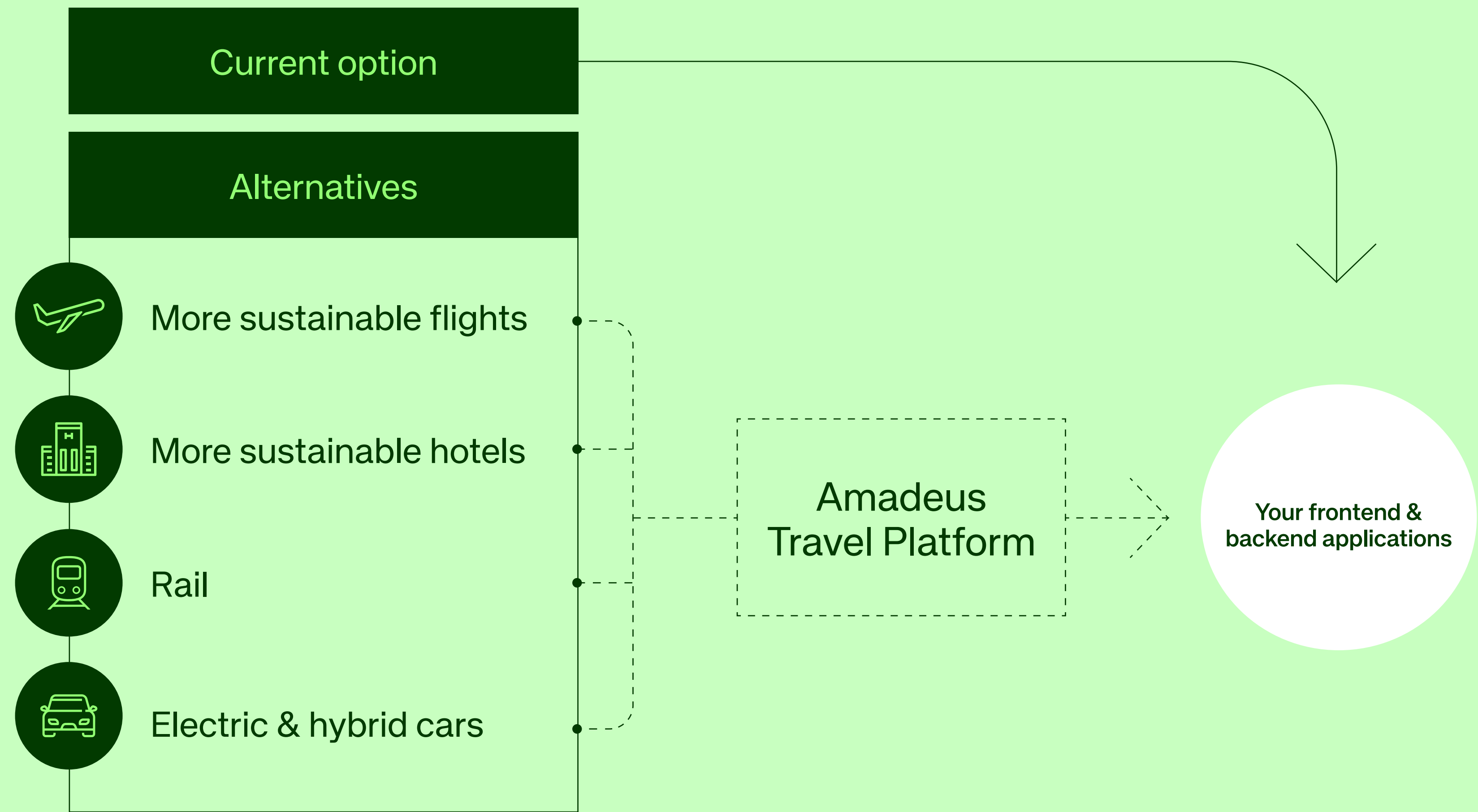
Enjoy transparency and display at every step.

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- ↳ **Mitigate**
- ↳ Impact

Mitigate

- ↳ Inform
- ↳ **Mitigate**
- ↳ Impact

Explore a diverse portfolio that minimizes environmental impact.



Advantages

Experience a 360° view of travel content options.

1.

More sustainable alternatives
within a single platform

2.

Ease of access
& comparability

3.

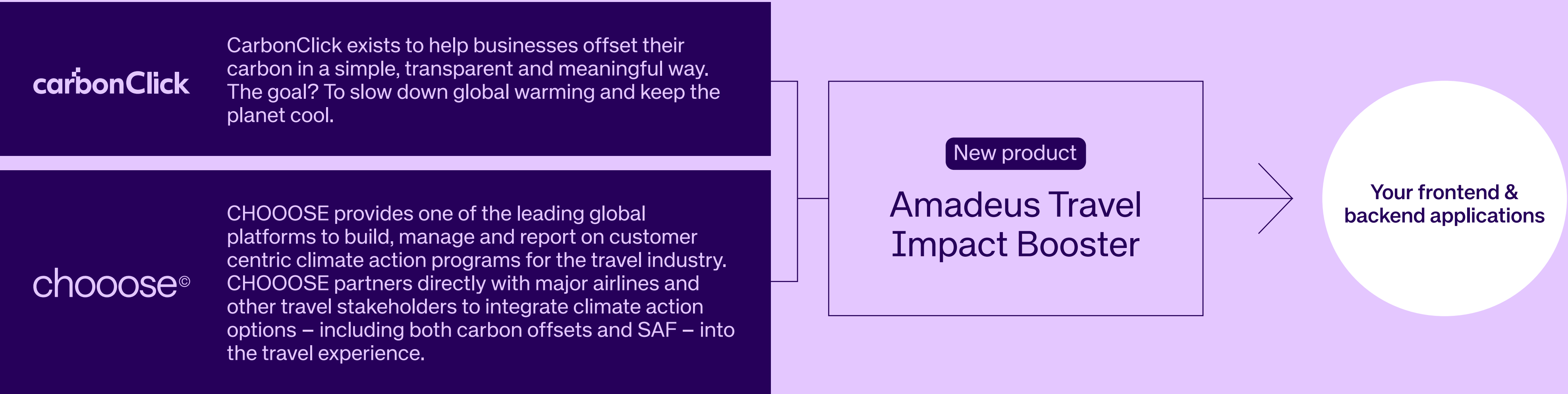
Seamless automated
integration into your
selling processes

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- ↳ Mitigate
- ↳ **Impact**

Impact

- ↳ Inform
- ↳ Mitigate
- ↳ **Impact**

Give travelers the opportunity to act according to their sustainability commitments.



- ↳ Inform
- ↳ Mitigate
- ↳ **Impact**

Enhance your customer service through the **Amadeus Travel Impact Booster**, which allows travelers to partially or fully compensate emissions.

Reinvesting money

equivalent to their travel impact into sustainability projects, like planting trees.

Donating funds

for environmental initiatives that help local communities to improve their lifestyle, like solar panel installation.



Advantages

Back travelers to turn their sustainability intentions into actions.

1.

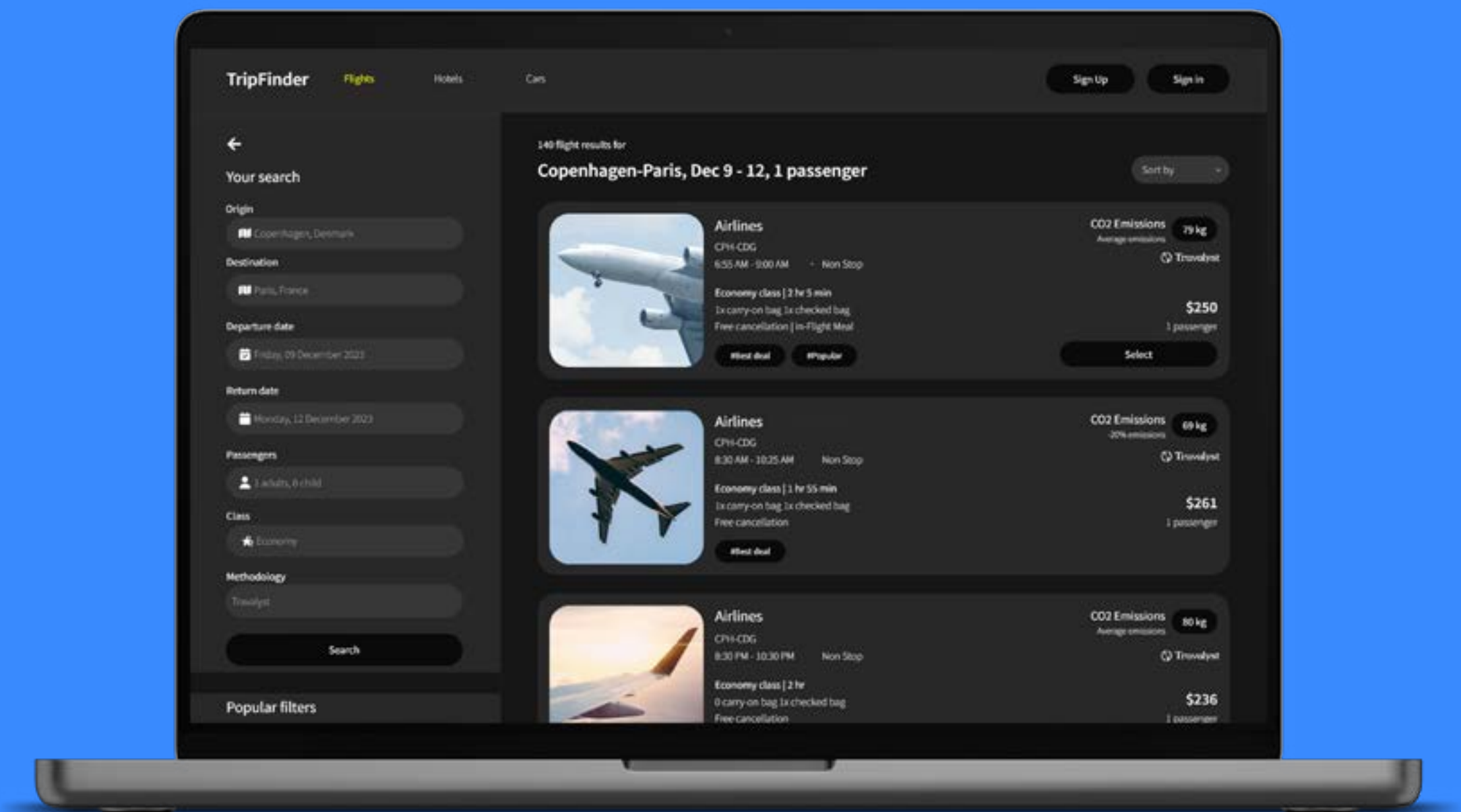
Seamless integration
into booking process

2.

High quality climate
solutions provided by
trusted partners

3.

Free provider choice



Please note that this demo video uses a mock-up environment - TripFinder.

Explore the Amadeus Travel Impact Suite. This comprehensive demo video will guide you through the functionalities and features of our solutions.

Contact us

Visit Amadeus Service Hub to download more information about [Amadeus Travel Impact Suite](#).

If you're interested to book a demo, don't hesitate to contact your Amadeus account manager!

Thanks for your commitment to make travel better.

amadeus

**It's how travel works
more sustainably.**