

Maximize your opportunities on booked flights, with the best deals for the same fare conditions. Any time from booking to departure.

Amadeus Fare Optimizer

Maximize your air deals

Big Challenges

Getting the best airfare means not only the most relevant deal for your clients but also the best deal for your agency.

But with airlines offering at least 10 to 15 different prices on every flight they operate, and the lowest fares changing 92 times on average, monitoring the price can be costly and time consuming.

Amadeus Fare Optimizer will help. It constantly monitors the changing airfares in your PNRs, from the time you make the booking, right up to the day the traveler takes the flight. When a better price for an identical itinerary is found, you will receive an instant alert with the saving amount, and the choice of an automatic rebooking or queue placement. With average savings of 280 euros per PNR, there are a lot of opportunities to make a real difference.

Take back control of your business

You control how to make the highest amount of savings, with your choice of business rules. Choose which PNRs to optimize, selecting the situations that will bring you the best opportunities. You can also configure a minimum amount of saving, or just exclude some PNRs from the optimization search altogether.

We support:

- all fare types
- all itineraries
- all PNRs, with or without ancillaries

Our advanced algorithms search for identical itineraries and dynamically monitor the airfares, maximizing your opportunity to find the best deals. They also take into account the different

periods of the booking flow, and automatically apply any penalties due. So, you can rest assured the saving announced is the full saving made.

Big rewards

Improve customer loyalty and guarantee return traffic, with a reduction in the original ticket price. Nothing changes for the traveler. He still gets exactly the same ticket conditions that he booked with you. The only difference is the price.



Savings of
3 million euros

Better prices for travelers
is a win-win for everyone

Better deals for you
and your customers

Better customer loyalty
and satisfaction

There is good news for your agent productivity too. With repetitive tasks automated, agents can concentrate on upsell activities. And sophisticated reporting makes it easy to monitor KPIs and take appropriate business decisions.

Our advanced features help you make the right decisions and drive your business forward, saving you money, time and resources.

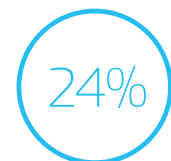
- Buy air tickets at the best rate every time: Sophisticated algorithms monitor fluctuating air ticket prices 24/7
- Make significant fare optimizations: Receive the best price for an identical itinerary at any time in the booking process, even after ticketing.
- Control your savings: Decide whether to re-book or keep the original ticket price with informative pricing.
- Save agent time and money: Automatic re-booking
- Stay constantly up-to-date: Instant flight price notifications
- Control where to make the best savings: Set minimum amount of saving, exclude selected PNRs
- Monitor KPIs and take appropriate business decisions: Sophisticated reporting and statistics

Optimize prices on up to



of all PNRs

Generate total savings of up to



per optimized PNR

*Average saving opportunity



per optimized PNR

*Average saving based on PNRs from TMC agency

At Amadeus we are 14,000+ experts in 190+ countries, committed to advancing the world of travel. Our solutions help customers and partners:

- Connect to the travel ecosystem and grow revenues
- Manage operations efficiently and reduce costs
- Serve travellers better and increase loyalty

Contact your Amadeus Account Manager to learn more

Let's shape the future of travel.

Source:
<https://www.cheapair.com/blog/travel-tips/airfare-fluctuations-can-a-flight-price-really-change-135-times/>

Disclaimer:
This solution allows the search of lower fares after initial booking and payment for the purposes of rebooking. Certain national laws and regulations may oblige you to reimburse the difference between the paid ticket price and the new price after rebooking to the traveler; it is the agency's responsibility to check whether such laws and regulations are applicable.