Destination X: Where to Next? Traveler planning sentiments in a COVID-19 world

How are consumers feeling about resuming one of their favorite pastimes? Amadeus asked over 8,500 leisure travelers about their feelings and expectations about when and why to go, what to do, and their financial means as they begin to consider future travel plans. Our findings show a healthy appetite for travel despite whatever lies ahead with COVID-19.

TRAVEL DESIRE AND **DEMAND IS OUT THERE**



70% of travelers expect to have the **same** or more budget for holiday travel



66%

TAILORED TRAVEL PACKAGES RESONATE MORE

of travelers say they would opt for **self or agent made** trip as opposed to choosing

resort, package tour or cruise

70%

71%

would travel

immediately or within

1-3 months of travel

restrictions being lifted

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1/3 of travelers would consider a resort (<50 pax) or tour package



Just 13% say they will consider going on a cruise with < 50 pax

56%

of travelers say they would book between 1-6 months in advance



TRAVELERS WANT TO GO FARTHER, FOR LONGER BUT LESS OFTEN

of travelers would resume	44% —	+8 days
international trips	19% —	4-7 days
of travelers would resume	3% -	1-3 days
transcontinental		1 7 1
trips	60%	1-3 trips per year
of travelers would resume domestic trips	26% —	3-5 trips per year

TRAVELERS CRAVE RECONNECTION WITH FAMILY AND FRIENDS

52% of travelers say they plan to travel to visit and reconnect with family and friends

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PLANNING AHEAD VERSUS BOOKING LAST MINUTE



For more insights and guidance, visit <u>amadeus.com/DestinationXWhereToNext</u>

amadeus

say they plan to celebrate an important life milestone

1/5

of

travelers

PRICE AND COVID-19 INFLUENCE CHOICE OF DESTINATION



COVID-19 severity and recovery status are nearly as important as 'fits my needs'