

Destination X: Where to Next?

Insurance More Top of Mind

Will leisure goers give insurance a harder look before they book? How will the type of insurance factor into their overall travel purchase consideration? Amadeus has surveyed over 8,500 travelers worldwide who shared what they specifically value from trip insurance. Our findings show that travel insurance has risen in importance, and what some leisure-oriented travelers value now, goes beyond the basics of refunds and change of date flexibility.

1

INSURANCE IS AN INTEGRAL PART OF THE TRAVEL PURCHASE. MORE THAN EVER BEFORE

INTEREST IN TRAVEL INSURANCE UP IN COVID-19



33% of travelers would be interested in buying more travel insurance



80% of travelers would be interested in buying the same or more travel insurance



42% would consider purchasing insurance for every leisure trip

2

INSURANCE IS BECOMING A CORE PART OF THE LEISURE TRAVELER'S SHOPPING EXPERIENCE



Twice as many travelers say yes to insurance for **international** vs domestic journeys



79% of travelers consider travel insurance a necessity for **international journeys**

3

TRAVELERS ARE LOOKING FOR VALUE BEYOND REFUNDS

OFFER THE RIGHT TRAVEL INSURANCE OPTIONS



61% of travelers say they would like to have the option to **change dates** due to unforeseen circumstances



59% of travelers say they would seek coverage for **refunds**



50% of travelers say they would seek coverage for **medical assistance**



36% of travelers say they would like to have the option to **change the destination**

4

HEALTH AND SAFETY COVERAGE IS BECOMING MORE RELEVANT



55% of travelers consider coverage for **medical assistance** to destination and/or return to home as an important part of their travel insurance purchase



66% of travelers view **pandemic related coverage** as essential for future travel