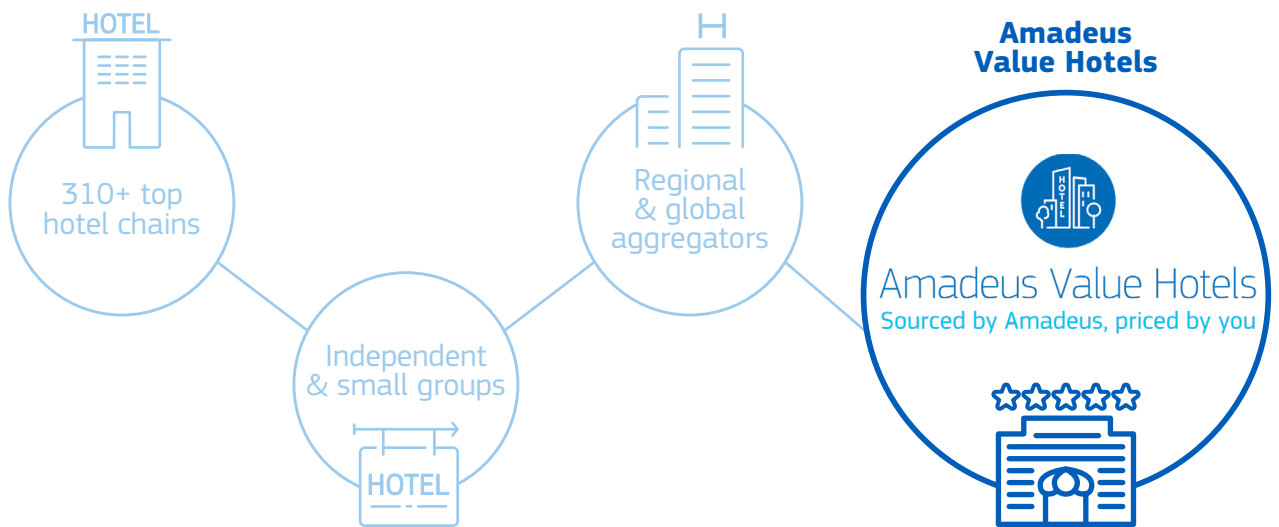


# Amadeus Value Hotels

Sourced by Amadeus, priced by you











Amadeus Hotels content choice






Amadeus Hotels offers an extensive breadth and depth of choice in hotel accommodation. We remove the complexity, cost and inconvenience of having to shop multiple websites and booking systems by offering a **wide variety of properties from combined sources, available to book in real time** through one centralised content platform.




## Benefits

-  Free, net rate hotel programme, **simple sign-up procedure**
-  Extensive worldwide content: **400,000+ properties**
-  Rates are **pre-negotiated** by Amadeus
-  **Instant cash flow** with agency fee made at point of sale
-  **Autonomy** to decide your sales margin
-  Efficient **booking functionalities**
-  A **single shopping window** to easily compare multiple hotel offers on the same screen
-  All bookings are integrated into the **PNR**, mid and back office systems
-  Convenient **credit line with** invoice payments to Amadeus
-  **24/7 support** to you and your customers

### No more...

-  Trying to get access to hotel travel managers to negotiate net rates
-  Handling manual reservations
-  Searching multiple web sites to get the best rates

### ...Instead

-  Free programme participation
-  Access to a large number of hotels with highly competitive rates
-  Autonomy to set agency fee levels

## What can Amadeus Value Hotels do for me?



### REWARD

Choose and collect the hotel booking revenue straight away:

- \_ Immediate cash flow
- \_ Convenient credit line
- \_ Decide the margin



### CHOICE

A world of content that suits all types of customers:

- \_ Pre-paid rates
- \_ 400,000+ major chains and properties worldwide
- \_ Hotel bookings support for travel agencies and travellers



### SERVICE

We support the travel agency and traveller:

- \_ Personalized voucher
- \_ Traveller helpline 24/7
- \_ Support from Amadeus local team

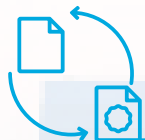
## How does it work?

All **Amadeus Value Hotels properties** are seamlessly integrated into our hotel platform. This means that once you have signed up to the programme, you will see **Amadeus Value Hotels** content together with your most booked hotel providers, and you can combine and offer it together with other travel products like flights, car rentals, etc.

Amadeus grants your travel agency with an agreed **credit line** to book **Amadeus Value Hotels**. You are able to modify your **agency fee** on the 'Payment page', so you always have full control over your earnings. You earn this agency fee at time of booking and Amadeus will only invoice you for the net rate. After payment of each invoice, the credit line amount will be recharged automatically.

Once you have sold a room, you receive two confirmation documents to the email address entered in the booking flow: a **hotel voucher** for the guest and a **confirmation email** for your travel agency. It couldn't be simpler!

## Sign up in 3 easy steps!



**01.** Complete the Amadeus Content Agreement and return to Amadeus with your logo, your customer set-up form and your agency fee.



**02.** Once we perform the credit check and it is validated, we will issue you with a SEPA Direct Debit mandate to be completed and returned to your bank and Amadeus.



**03.** That's it! We will configure the technical requirements so you can start booking in Amadeus Value Hotels.

*"We know it can be time-consuming and challenging to convince hotels to give you net rates. If your agency does not belong to one of the major travel management groups, it can be difficult to get noticed.*

*However, you want to be able to provide your clients with competitive rates, while driving revenues to your agency from hotel sales. There is a simple answer."*

**Amadeus Value Hotels**

## How to take advantage?

For more information, contact your Hotel Sales Representative or email [service.valuehotels@amadeus.com](mailto:service.valuehotels@amadeus.com)