

# Amadeus Hotel Web Services

A centralised shopping window of exceptional hotel choice



## Amadeus for Hotels content choice

Amadeus brings together an immense inventory of all types of hotel content to suit both leisure and business travellers: over 1 million properties. This is in addition to around 310 hotel chains, representation companies, and thousands of independent properties.



*Amadeus for Hotels is leading a work group with hotel providers at HEDNA to improve data quality within the hotel distribution industry.*

## Your challenge

Hotel distribution is a complex and fragmented industry with many different types of players, sales channels and travel options available. This complexity makes it difficult for travel sellers to stand out and create customer loyalty.

With many online retailers offering hotels, more time is needed to search and compare the best offers. Reporting, consolidating information and maintaining compliance also becomes more difficult.

## Our answer!









Different travellers need different types of rates according to their budget and trip purpose. With Amadeus Web Services, you can see unrivalled, up-to-date

content and book rooms quickly and efficiently. Amadeus gives Web Services customers access to a wide selection of competitive rates and payment options to drive profitability while cutting maintenance costs.

Importantly, full active PNR integration means all bookings are accurately reflected across multiple points of sale, which means they can be accessed anywhere and anytime for managing and servicing.

In addition to this, Amadeus for Hotels is leading a work group with hotel providers at HEDNA to create standards within the hotel distribution industry to improve data quality while building the technology to convert free-flow text into structured information through our Amadeus Parsing Engine.

## Benefits

-  **Single access point** to extensive hotel content
-  **Multiple rate options** and payment models
-  **Consultancy services** to optimise your hotel programme
-  **Flexible search & filtering tools**
-  **Real time** access to hotel inventory, up to last room availability
-  **Full mid and back-office integration** for increased productivity
-  **Enhanced productivity tools**
-  **Reduced back office costs**

## Hotel search engine

With our powerful hotel search engine based on a multi-level caching system, we offer you a wide range of advanced search options and enhanced search filters to make finding the hotel you need quick and simple.

## Our consultancy services

Our team of dedicated experts will provide full support to help you define and improve your hotel strategy and get the most out of your solution thanks to our consultancy services:



**Rate benchmark:** We will help you find the most interesting hotel partners in your most popular destinations.



**Hotel inventory benchmark:** We can provide you hotel inventory figures per hotel partner at country or city level. You can also send us your inventory in target destinations and we will run a benchmark to show you the value of the Amadeus for Hotels portfolio.



**Rate auditing tool:** We will run regular automated checks to ensure that all your negotiated rates are correctly loaded.



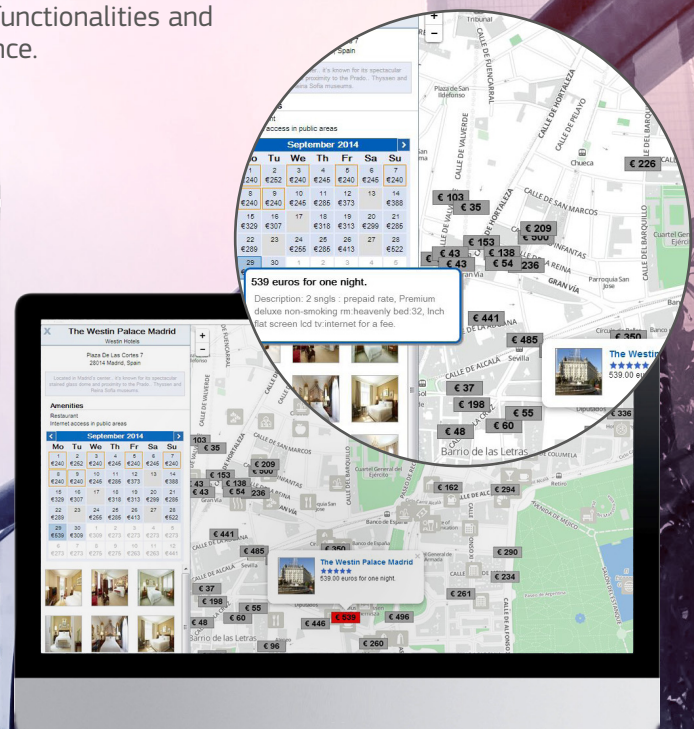
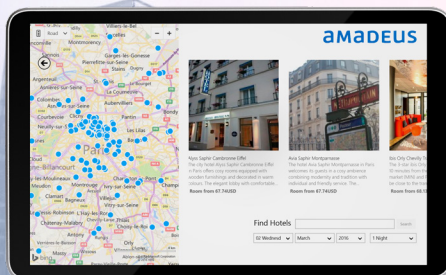
**Passive and manual segment migration:** We help you reduce passive and manual segments to minimise booking leakage.

## Search & filtering options (among others)

- From a list of predefined hotel properties
- From the distance around a geographical point
- By IATA code
- By multiple room availability
- By price range
- By hotel category
- By occupancy and number of rooms
- By hotel amenities
- By special and negotiated rates
- By chain code

## Inspirational showcase tools

While you are working with us, you will be able to get a feel for our tool's potential with the multi-device showcase tools we have developed. This way you can check our search functionalities and experience the Hotel Search Engine's performance.



## How to take advantage?

For more information, contact your Account Manager or email [hotel.webservices@amadeus.com](mailto:hotel.webservices@amadeus.com)