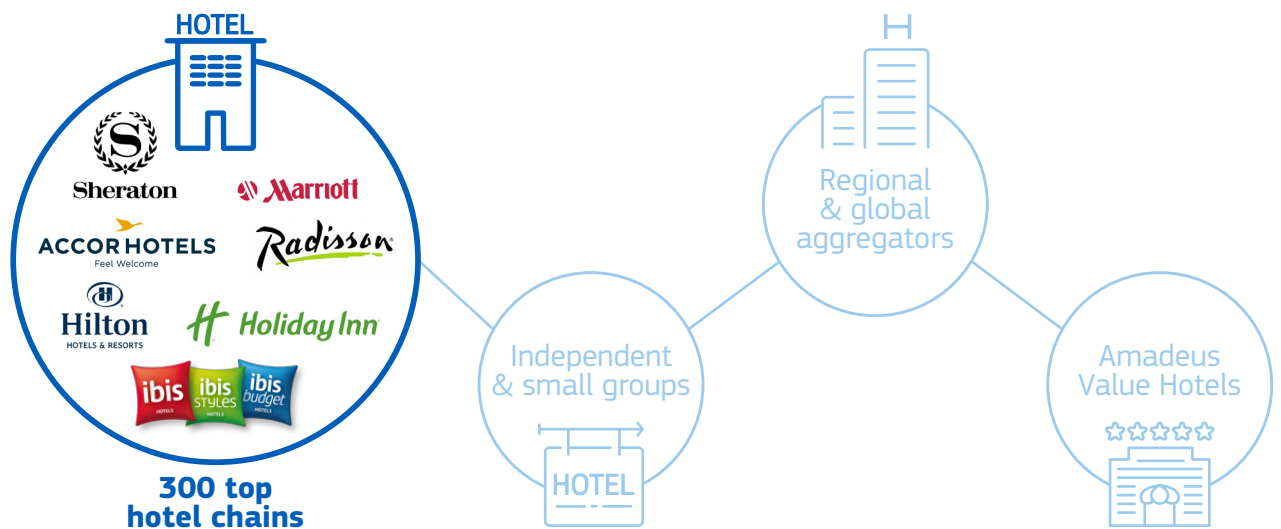


Amadeus Hotels GDS Content

Target and sell to our global community

Amadeus Hotels content choice



Amadeus Hotels offers an extensive breadth and depth of choice in hotel accommodation. We remove the complexity, cost and inconvenience of having to shop multiple websites and booking systems by offering a **wide variety of properties from combined sources, available to book in real time** through one centralised content platform.

Your challenge








It makes sense to use the most efficient global system to book hotels and to have access to as much hotel content as possible via a single source. All too often, however, travel consultants end up using multiple disconnected systems looking for the best rates, resulting in a lack of control and value. It is also hard to negotiate and comply with hotel programmes.



Our answer!

With Amadeus GDS hotel content, you and your customers have all you need, all in one place. You can see unrivalled, up-to-date content for around 300 top hotel chains and book rooms quickly and efficiently. Everything is fully automated and integrated for mid and back-office. There are no costs or operational risk and GDS hotels are consistently bookable across all of your channels.

Benefits

-  Instant access to around 300 top hotel chains
-  Broad and deep **global** hotel content
-  **Wide variety** of hotels: business, budget, luxury, extended stay, boutique...
-  **Best for nego rates**, policies, preferences and hotel programme support
-  Trusted partner with access to top chains' **exclusive loyalty** member rates
-  Full mid and back-office **integration**
-  Comprehensive tools deliver **complete control** and allow you to customise content

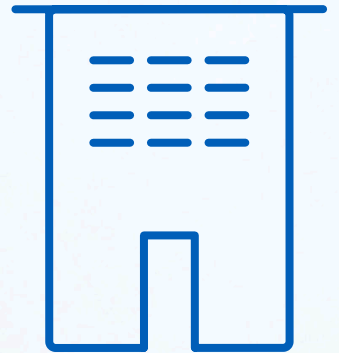
What can Amadeus GDS hotel content do for me?

Currently, you can get accurate rates and availability in real time for the 300 hotel chains connected to Amadeus.

As well as quantity, we make sure that the quality of our content is unsurpassed. Amadeus has invested significantly and has partnered with fellow hospitality distribution players to provide quality, standardised content that delivers information in an 'easy-to-use' format to make the selling process easier and more comprehensive. And, of course, the GDS is also the most reliable platform for negotiated (nego) rates and contract, policy and preference support.

Our portfolio includes hotels of all types and in all locations. That way you can always be sure to give your customers exactly what they want, where and when they want it. Plus thanks to Amadeus LinkHotel, our own worldwide hotel representation company, you can integrate and adapt specific hotel content to meet your or your customers' requirements. We have massively expanded our range of hotels on offer, with new properties being located and added literally every day.

HOTEL



We deliver

Typical business hotels:

Covering all the world's primary and secondary business destinations, our massive choice of 3 and 4 Star properties include Choice Hotels, Marriott Hotels, Best Western, Accor, Sheraton, Hyatt Hotels and Hilton.

Emerging business destinations:

Including out-of-the-way locations, and emerging destinations such as India, Russia and South Africa. Specialist regional chains include Shangri-La, The Lalit, CMNET Hotels, Protea and City Lodge.

Budget chains: A comprehensive, ever-growing range of this in-demand category for budget-conscious travellers, including Stay Easy, Premier Inn, Holiday Inn, Motel 6, Garden Court, ibis budget Travelodge, Première Classe, Campanile Hotels and La Quinta Inn.

Extended stay properties:

A home away from home for long-term business attachments, such as Homewood Suites, Candlewood Suites and Ascott.

Boutique and designer hotels:

For discerning, trend-conscious travellers, including K Hotels, Quorvus Collection, Design Hotels, Autograph Collection Hotels and Epoque Hotels.

Historic and traditional: Perfect for corporate getaways and incentives trips, our offering ranges from famous castles and luxurious palaces to ancient inns, including MacDonal Hotel Group and Paradores in Spain.

Leisure/resort properties:

Such as Islazul in Cuba, Tsogo Sun in South Africa and Bulgari worldwide. Perfect for industry conferences or special business occasions.

Luxury properties:

For senior executives and corporate pampering, including Taj Hotels, St Regis, Morgans Hotel Group, Six Senses, Waldorf Astoria, Leading Hotels of the World, Fairmont Hotels, Intercontinental Hotels and Small Luxury Hotels of the World.

How to take advantage?

For more information, contact your Account Manager or email hotel.distribution@amadeus.com