

Amadeus Hotel Reporting



Our Tools & Knowledge



Amadeus provides you with **valuable knowledge** to make informed decisions about your hotel business.

Our **in-house specialists** will guide you through training and **optimization strategies**, while sophisticated travel intelligence reports will help you increase your productivity and efficiency.

About our GDS

The **GDS** (Global Distribution System) refers to the reservation tool that travel agents worldwide use when making an air, hotel, car or other travel service booking. There are **over 500,000 travel sellers** directly connected to the Amadeus GDS alone.

Our Hotel Reporting

- **Amadeus Hotel Reporting** will help you monitor your performance within your market.
- Increase your understanding of risks and opportunities
- Use numbers to **drive your strategy** according to the current GDS trends, assisting you to enlarge your market share.

What can Hotel Reporting do for me?



Enhance your productivity:

Get a competitive advantage by following your property's performance and comparing it against your market. Analyzing your evolution to be able to take data-driven decisions is key, yet benefit from the market comparison to boost your future productivity more efficiently.



Discover the travel agencies searching patterns:

Investigate on the travel agents searching behaviours. Recognize your strengths on the market by understanding how the bookers see you and how attractive your hotel is. Take outcomes from these analysis in order to improve your look to book ratio.



Expand your customer portfolio :

Interpret your top client portfolio share and study the evolution over the years. Improve your services and relationship with them. Contact the top bookers in your market and create a strong relationship with them. Share with us your competitive set and we will provide in-depth analysis to help you take a step ahead.



Tailor your own analysis :

Share with us your ideas, needs and requirements. We are constantly trying to improve our services and answer your demands. Let us bring your strategy to another stage by providing you a customized analysis that will help you take key decisions

Contact Us!

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