

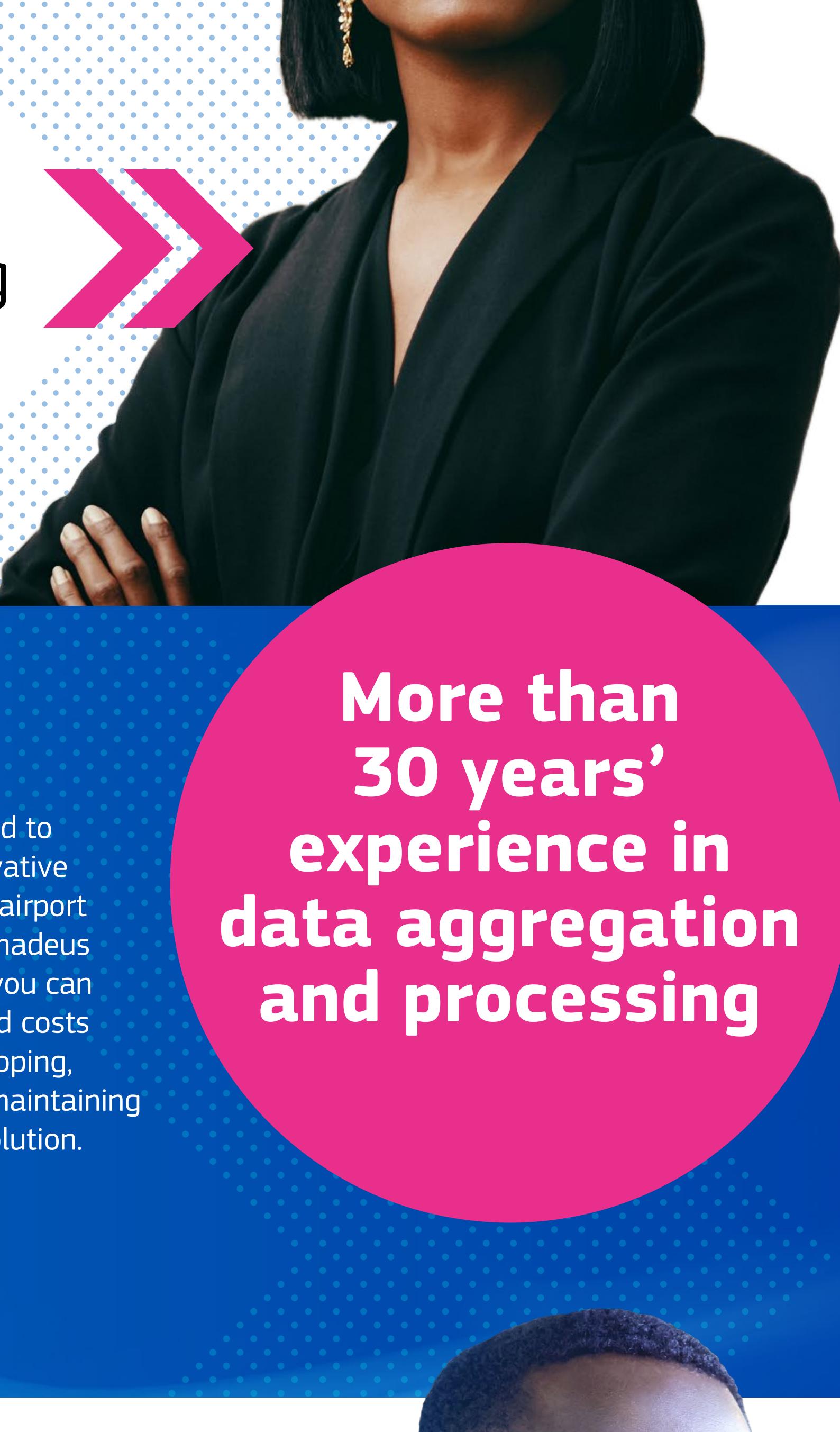
# Fast-forward with confidence

Amadeus Airport Insights

1

## Built for airports, by airport data experts.

Leave the data collection and processing to us, so you can concentrate on putting the insights into action.



### Relevant expertise

With the expertise of our airport data scientists and their extensive knowledge of cloud capabilities and machine learning, we have built a multi-source, multi-use data platform, designed specifically for airports.

### Airport-centric

Leveraging our extensive data lake, we have developed modeling software that offers airports intelligent insights into all aspects of operations and customized dashboards to support decision-making.

### Trusted partner

We are committed to investing in innovative solutions for our airport partners. With Amadeus Airport Insights, you can save the time and costs involved in developing, integrating and maintaining your own data solution.

**More than 30 years' experience in data aggregation and processing**

2

## Structured. Scalable. Secure.

A flexible solution that adapts to the needs of your airport, with in-built data flows and intelligent analytics.



### Pre-integrated data flows

We have designed and built pre-integrated data flows, to process information collected from airport touchpoints and across the wider travel ecosystem. By applying predictive analytics, you can anticipate and plan for future scenarios, supported by KPI-driven decision-making.

### On-demand scalability

Whatever business intelligence you need today, may evolve tomorrow. With our tool, you can scale up reporting capabilities and 'plug in' additional data sources to expand the scope of customized insights we can generate for your airport.

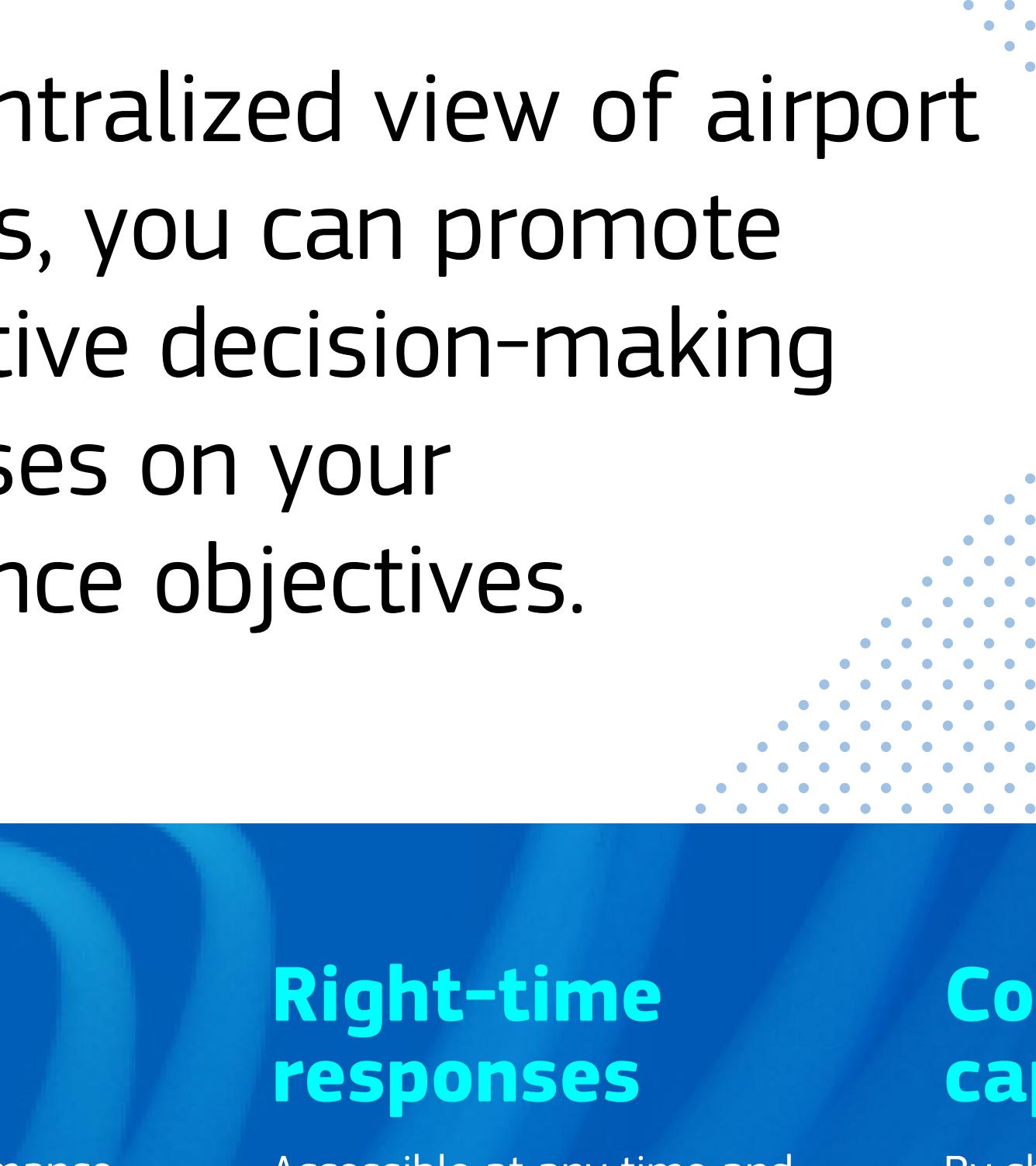
### In-built security

We use the latest encryption technology to safeguard the provenance and governance of all raw data. The business insights generated are compliant with international data protection and privacy regulations.

**95%**

of businesses cite the need to manage unstructured data as a problem for their business

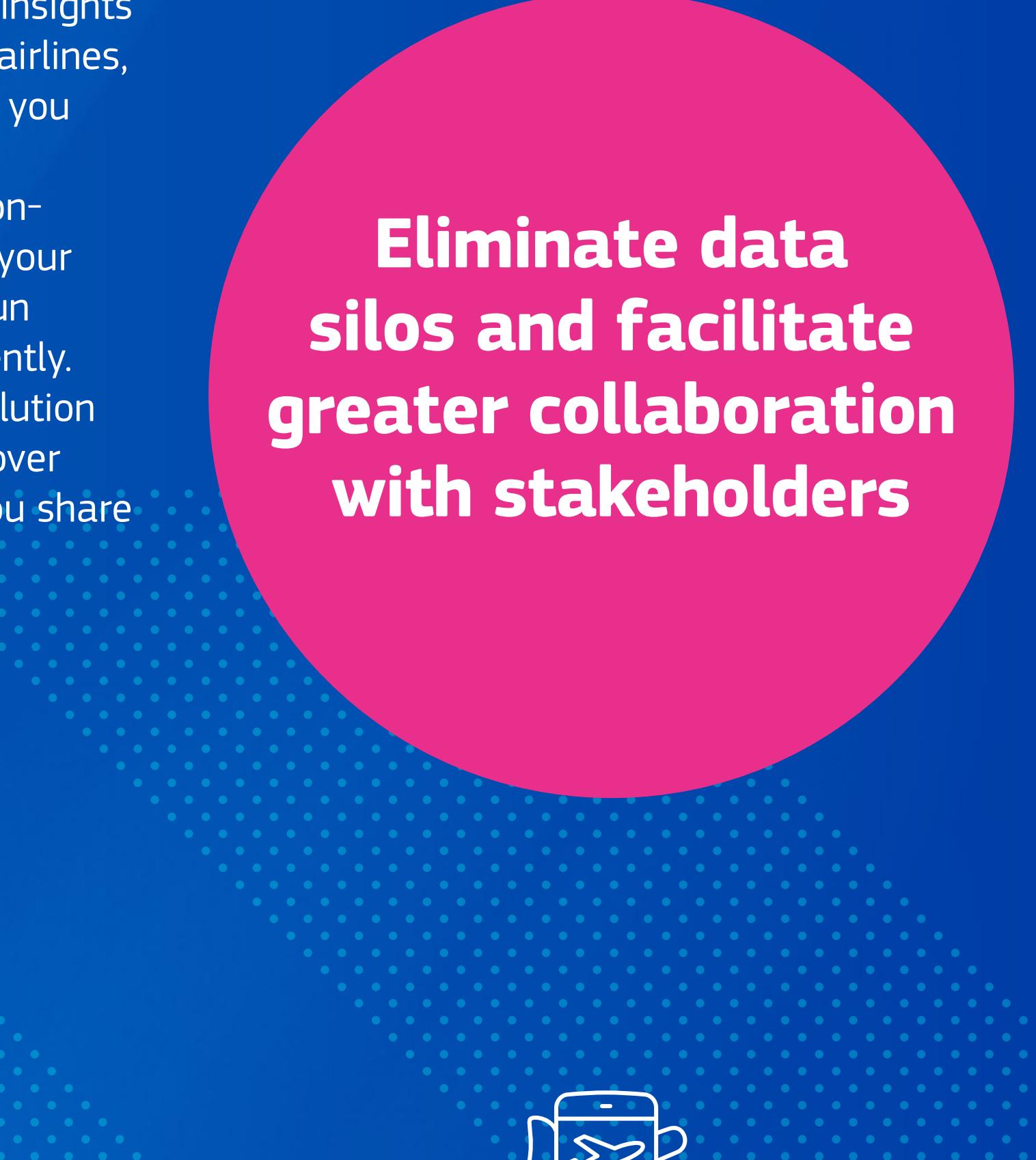
(source: Forbes)



3

## Your data. Your insights. Your decisions.

With a centralized view of airport operations, you can promote collaborative decision-making that focuses on your performance objectives.



### Holistic, 360° view

With traveler, performance and market insights, you obtain a unique, 360° view of your airport, past, present and future. This will help you plan ahead and optimize the use of fixed and mobile resources, so you can deliver the best passenger experiences, across all touchpoints.

### Right-time responses

Accessible at any time and on any device thanks to cloud-hosting, you can leverage your airports' specific dashboards to respond to operational scenarios with confidence. From upscaling resources to manage increased passenger flows, to adjusting stand allocation to accommodate incoming transfer passengers.

### Collaborative capabilities

By sharing relevant insights with partners – e.g. airlines, baggage handlers – you can achieve greater collaboration and ensure your airport operations run smoothly and efficiently. What's more, our solution puts you in control over what information you share and with whom.

**Eliminate data silos and facilitate greater collaboration with stakeholders**



Learn more about your passengers with

### Traveler insights



Optimize your operations with

### Performance insights



Identify revenue opportunities with

### Market insights