



Amadeus Loyalty Partner Management Services simplifies and centralises interfaces with your loyalty programme partners.

Amadeus Loyalty Partner Management Services

Simplify your loyalty partnerships

A key factor in keeping customers engaged in your loyalty programme is to offer first-class dynamic accrual services not only for your programme but also for your partners' programmes.

It is both complex and costly to manage, maintain and update individual loyalty interfaces within alliances and with other airline and non-air partners.

A centralised approach is essential if you want to avoid costs and complexity escalating as you add new partners to your programme.

[Simplify loyalty data exchanges with your partners](#)

Simplify loyalty programme data exchanges with your alliance, airline or non-air partners. You can now submit just one set of files daily to Amadeus Loyalty Partner Management Services. Say goodbye to the complexities of managing individual file exchanges with a multitude of partners. Your files are automatically checked, processed and dispatched to the appropriate loyalty systems; hand-back files are recuperated and sent back to you.

[Develop alliances and partnerships faster](#)

Take the pain out of signing new partnerships: you no longer have to develop new IT solutions each time you set up a new agreement. Amadeus Loyalty Partner Management Services can exchange data with any alliance, non-alliance or non-air loyalty system.

[Optimise your IT resources](#)

With Amadeus Loyalty Partner Management Services you can reallocate your IT resources and manpower to other essential activities. End-to-end testing and certification,

partner queries and dispute resolution related to missing files or format exceptions are services offered as part of the solution.

Generate reports and monitor your partner transactions.

Use the built-in reports or customise them to match your needs and keep track of your loyalty partner financial flows.

[Integrate your systems](#)

Amadeus Loyalty Partner Management Services integrates seamlessly with your existing systems as well as with those of other airlines, programme partners and service providers.

[A future-proof solution](#)

You take full advantage of Amadeus' leadership in travel industry solutions and its continuous investment in new technologies.

Key features of Amadeus Loyalty Partner Management Services

For any airline:

- _ Handles accrual files exchanges, on a daily basis: accrual & retro files in both directions, plus hand-backs
- _ Automatically checks file format, validates data fields, maps marketing/operating carriers, makes class checks and submits to loyalty systems
- _ Tracks any missing files
- _ Centralises hand-back files and distributes to airlines

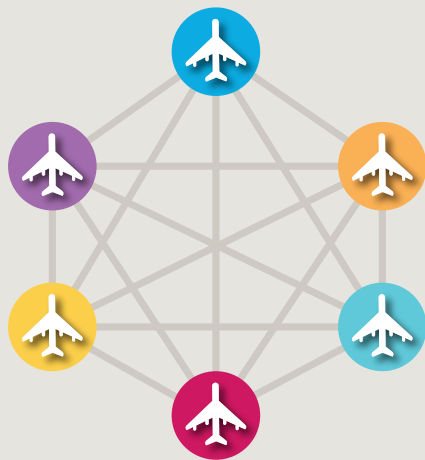
For any Amadeus loyalty partner airline:

- _ Manages all flight accruals on behalf of the airline, plus file exchanges with alliance carriers
- _ Checks membership numbers and allocates points to members
- _ Verifies retro claims
- _ Manages the billing process

For alliances:

- _ Acts as a central hub for all files exchanges
- _ Provides all the functionalities listed for airlines and Amadeus loyalty partner airlines to all the member airlines

Before Amadeus Loyalty Partner Management Services



With Amadeus Loyalty Partner Management Services



Trusted technology partner

As the global travel industry's leading technology partner, Amadeus is committed to helping you overcome your biggest business challenges by continuing to provide innovative and advanced integrated solutions, plus best-in-class support and expert consulting services.

Find out more

For further information, visit amadeus.com/airlineit or speak to your Amadeus Account Manager today.