



Amadeus Airlines Shopping Solutions

Delivering the right offer, fast!

- Available through all touchpoints**
- Millisecond response time**
- 18.5bn visitors** to Amadeus digital touchpoints, 2016
- 1bn shopping transactions** processed/day
- Interlining capabilities. Main provider of **most airline alliances**
- 99+% accuracy**
- On average, **1 in 5 tickets changed**
- €38bn online revenue** processed for 100+ airlines, 2016

