

## Our story

We're here to make the experience of travel better, for everyone. We may not always be visible, but we are everywhere.

Our technology powers the global travel and tourism industry. Inspiring more open ways of working. More connected ways of thinking. Always with an eye on how the industry can evolve. On how our customers can better serve travelers. Bringing people together, to explore new experiences. To broaden horizons. And to do business. Our technology unlocks the freedom to realize new ideas. It connects our industry. It inspires new opportunities for growth. It also takes away friction, getting us all where we need to go more easily. It delivers great traveler experiences. More information. More choice. More autonomy.

### Better travel puts people first.

Travel should be meaningful, and personal. And it must be centered around the traveler. Which is why we are putting more power into people's hands. We want what they want: game-changing services at their fingertips; inspiring, and inspired choices, journeys without stress, experiences without fuss. Simplicity.

### Better travel starts when the industry is better connected.

As an industry, we only progress by working together. By being more responsive, more creative. Our open platform connects the entire global travel and hospitality ecosystem. And everyone's welcome. To join. To build. And to share ideas. From startups to big industry players and governments too. Together, we can redesign the travel of tomorrow.

### Better travel means caring for the world around us.

Our environment, our communities, and our destinations matter. We are working to make travel a force for social and environmental good. It's a collaborative effort. We help our partners calculate carbon emissions and make offsetting easier, empowering travelers with more choice. But that's only the start of our sustainability journey. A collective responsibility to protect and improve the people and places we visit, to ensure travel continues to make positive contribution to our world.

# amadeus

We power progress by connecting ideas, organizations and technology.

We have a unique perspective, at the heart of our industry. We're a community of optimists, unlocking new opportunities in travel. By bringing our deep expertise to working with customers and partners worldwide, we can solve travel's biggest challenges and scale ideas quickly.

**We support our industry by innovating.**

We look both within and beyond for the next groundbreaking idea. We partner with universities and research institutes. We spark debate through thought leadership. We apply innovation to meet new needs, to solve real challenges, to identify opportunities that build better traveler experiences.

**We advance together and move more quickly by taking an ecosystem approach.**

We are dismantling the siloes that stand in the way of progress. We create communities that bring together the best talent. We enable an open environment to deliver the best solutions. We build the alliances and partnerships that can address the big challenges that affect us all.

**We are passionate about travel.**

Our people are curious about the future: they're experts in technology, and travel. Our truly diverse global workforce, made up of 150 nationalities, offers incredible insights and knowledge. Our collaborative, supportive culture and flexible working environment attracts great talent.

The future is there to be explored. And this is possible by creating a connected, sustainable and traveler-centric ecosystem. Inspiring innovation at scale. Powering progress across the entire travel industry.

# It's how travel works better.